

Statistical Literacy for Journalists: A Tribute to Victor Cohn

Tues Oct 23 6-8 PM. Supper Augsburg College

Meet two of the co-authors of *News & Numbers*.

In 1989, Victor Cohn's classic *News & Numbers*, was first published.
"This guide is an attempt to explain the role, logic and language of statistics so that reporters can ask better questions..." See www.statlit.org/JRNL1.htm

Invitees: ASA Members, StatChat members, journalists, educators/students and the public.

Place: Augsburg Christensen (Student) Center; East Commons (2nd floor)
Augsburg College is located at 2211 Riverside Ave, Minneapolis, MN 55454 See <http://www.augsburg.edu/about/map.html> for directions

Agenda:

- 6:00 Supper for those who RSVP by Monday Oct 15.
Please RSVP to isaacson@augsborg.edu
- 6:40: Introductions, Milo Schield, TC-ASA Chapter President and
Media Committee Chair: International Statistical Literacy Project
- 6:45: News and Numbers: A Must-Read. Milo Schield, Augsburg College
- 7:05: A Journalist's View of Statistics.
Lewis Copes, Minneapolis Star and Tribune (Retired)
- 7:30: Victor Cohn and News and Numbers: A Retrospective.
Deborah Cohn Runkle, AAAS.
- 8:00 Close

Meeting Sponsors:

Twin Cities Chapter of the American Statistical Association.
Media Committee of the International Statistical Literacy Project.