

45 words

Milo Schield is a professor at Augsburg College, Director of the W. M. Keck Statistical Literacy project, US representative to the International Statistical Literacy project, an elected member of the International Statistical Institute, a Board member of the National Numeracy Network and webmaster of www.StatLit.org.

64 words:

Milo Schield is a professor at Augsburg College, Director of the W. M. Keck Statistical Literacy project, US representative to the International Statistical Literacy project, an elected member of the International Statistical Institute, a Board member of the National Numeracy Network (NNN) and webmaster of www.StatLit.org; Google-rated as the #1 web site for statistical literacy. He has been described as “the movement’s leading voice.”

103 words:

Milo Schield is a professor at Augsburg College with a Ph.D. from Rice University. He teaches traditional statistics, critical thinking and statistical literacy. He is the Director of the W. M. Keck Statistical Literacy project, US representative to the International Statistical Literacy project, an elected member of the International Statistical Institute, a Board member of the National Numeracy Network (NNN) and webmaster of www.StatLit.org; Google-rated as the #1 web site for statistical literacy. He has written more than 50 papers on statistical literacy; written a statistical literacy textbook and taught statistical literacy since 1998. He has been described as “the movement’s leading voice.”

191 words

Milo Schield is a professor in Business Administration at Augsburg College with a Ph.D. from Rice University. He teaches traditional statistics, critical thinking and statistical literacy. He is the Director of the W. M. Keck Statistical Literacy project – a project “to develop statistical literacy as an interdisciplinary curriculum in the liberal arts.” He developed and teaches a general-studies Statistical Literacy course that helps students read and interpret statistics found in news stories, tables and graphs. The project has developed a Statistical Literacy textbook, web-based Moodle exercises, a graphical method of demonstrating confounding and a web-based drill program to help students use ordinary English to properly describe and compare rates and percentages. He has written more than 50 papers on statistical literacy; he has given talks on statistical literacy in more than a dozen countries. He is the US representative to the International Statistical Literacy project, an elected member of the International Statistical Institute, a Board member of the National Numeracy Network (NNN), and webmaster of www.StatLit.org; Google-rated as the #1 web site for statistical literacy. In reviewing the statistical literacy movement, author Joel Best described Milo as “the movement’s leading voice.”

313 words

Milo Schield is a professor in Business Administration at Augsburg College with a Ph.D. in Space Physics from Rice University. He is the Director of the W. M. Keck Statistical Literacy project – a project “to develop statistical literacy as an interdisciplinary curriculum in the liberal arts.” He has been chair of the Business Department: the largest department at Augsburg. He has taught traditional statistics and critical thinking for more than 20 years at both the undergraduate and graduate levels. He developed and teaches a general-studies Statistical Literacy course that helps students read and interpret statistics found in news stories, tables and graphs. The project has developed a Statistical Literacy textbook, web-based Moodle exercises, a graphical method of demonstrating confounding and a web-based drill program to help students use ordinary English to properly describe and compare rates and percentages. He has given talks in more than a dozen countries on statistical literacy and written more than 50 papers. His articles have been published in the ASA’s *Stats Magazine*, in the AACU’s *Peer Review* and in books edited by leaders in mathematics and statistics education. Dr. Schield has organized sessions on statistical literacy at the last thirteen national meetings of the American Statistical Association. He is the US representative to the International Statistical Literacy project, an elected member of the International Statistical Institute, a Board member of the National Numeracy Network (NNN) and webmaster of www.StatLit.org; Google-rated as the #1 web site for statistical literacy with more than 175,000 visits and 200,000 downloads a year. Joel Best, author of *More Damned Lies and Statistics*, titled the last chapter, *Toward Statistical Literacy*. After noting the many problems facing this movement, he said, “Despite these obstacles, a small educational movement advocating statistical literacy has emerged. Professor Milo Schield, Director of the W. M. Keck Statistical Literacy Project at Augsburg College in Minneapolis, is the movement’s leading voice.”