

Augsburg Leads: Social Statistics for Decision Makers

Professor Milo Schield (Dept. Business Administration) gave an invited workshop in Berlin for an invited round-table of international statistical educators (IASE) in July. He argued that most students taking statistics would be better served with a course that focused more on the social statistics typically used by decision makers. He noted that Augsburg had pioneered in developing such a course: Statistical Literacy for Managers. He argued that this type of course should be supported by statistical educators as an alternative to the traditional research-methods course. In an anonymous poll, 69% of the attendees agreed. In a separate paper presented at the American Statistical Association in August, Milo reported on the course evaluations by Augsburg students: 61% agreed that this course "should be required by all students for graduation." This combination of support by teachers and appreciation by students opens the door for a new kind of course. Wiley Publishing has contracted with Milo to produce a textbook for this course tentatively titled "Social Statistics for Decision Makers.

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