| Reading <br> tables of <br> ratios | Reading Tables of <br> Rates and Percentages | Statistical <br> Literacy |
| :---: | :---: | :---: |
| JSM 2001 ASA |  |  |
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| :---: | :---: | :---: |
| Reading tables of ratios | Ambiguous Grammar Percentages | Statistical Literacy |
| A. $25 \%$ of males are smokers |  |  |
| 1. The percentage of males among smokers ... |  |  |
| 2. The percentage of males who smoke ... |  |  |
| B. Among smokers, the percentage of males is $45 \%$. |  |  |
| 2. $45 \%$ of smokers are males |  |  |
| C. Among teens, the percentage of females who smoke |  |  |
| 1. Among teens, the percentage of female smokers ... |  |  |
| 2. Among female teens, the percentage of smokers ... |  |  |
| Semantics: \#1 never matches; \#2 always matches |  |  |




1. The accidental death rate among teenagers
2. The teenagers' accidental death rate is ...
3. The accidental death rate of teenagers is ...
4. The teenager accidental death rate is ...
5. The rate of teenager deaths is ...

4 and 5 are ambiguous; possessive is unstated.




- Margin values (MV) are sums or averages
- Heading: Total or All means 'all subjects’

If the numeric margin value is a:

1. A sum, then the pieces are parts
2. A $\mathbf{1 0 0 \%}$ sum, then pieces are parts and the group of pieces is whole
3. An average, then pieces are wholes

A corner margin value can be a sum one-way and an average the other

| Reading <br> tables of <br> ratios | Difficulties Reading Rates <br> and Percentages in Tables | Statistical <br> Literacy |
| :---: | :---: | :---: |

Percentage of Smoking Prevalence Among U.S. Adults, 18 Years of Age and Older:

| Year | All | Males | Females | Whites | Blacks |
| ---: | ---: | ---: | ---: | ---: | ---: |
| 1955 | -- | 56.9 | 28.4 | -- | -- |
| 1965 | 42.4 | 51.9 | 33.9 | 42.1 | 45.8 |
| 1970 | 37.4 | 44.1 | 31.5 | 37.0 | 41.4 |
| 1980 | 33.2 | 37.6 | 29.3 | 32.9 | 36.9 |
| 1990 | 25.5 | 28.4 | 22.8 | 25.6 | 26.2 |

choices: Among these adults,
a. the percentage of smokers who are black
b. the percentage who are black smokers
c. the percentage of blacks who are smokers

| Reading <br> tables of <br> ratios | Missing Margin Values | Statistical <br> Literacy |
| :--- | :---: | :---: |

Margin values are typically omitted when:

1. Table indexes are non-exhaustive (e.g., non-contiguous dates: 1990, 2000). These indicators are usually wholes.
2. The indicator values obviously total $100 \%$ These indicators are always parts.
3. The data are rates.

These indicators are usually wholes.


To be statistically literate, one should be able to describe and compare rates and percentages found in tables and graphs.

Students should learn the margin value rules. Ratio tables should provide margin values to help readers identify part and whole.
When margin values are not provided and the part-whole status is not readily determined, a margin-value example should be given.

