

XL4C:V0C 2015 Schield Logistic Regression using OLS1C in Excel2013 1

## Logistic Regression using OLS1C in Excel 2013

by  
**Milo Schield**

*Member: International Statistical Institute  
US Rep: International Statistical Literacy Project  
Director, W. M. Keck Statistical Literacy Project*

*Slides, output and data at: [www.StatLit.org/pdf/2015-Schield-Logistic-OLS1C-Excel2013-Slides.pdf](http://www.StatLit.org/pdf/2015-Schield-Logistic-OLS1C-Excel2013-Slides.pdf)  
[pdf/2015-Schield-Logistic-OLS1C-Excel2013-Demo.pdf](http://www.StatLit.org/pdf/2015-Schield-Logistic-OLS1C-Excel2013-Demo.pdf)  
[Excel/2015-Schield-Logistic-OLS1C-Excel2013-Data.xlsx](http://www.StatLit.org/Excel/2015-Schield-Logistic-OLS1C-Excel2013-Data.xlsx)*

XL4C:V0C 2015 Schield Logistic Regression using OLS1C in Excel2013 2

## Background & Goals

Modelling a binary outcome (loan vs. no-loan) requires logistic regression to avoid meaningless predictions.

Doing an exact logistic regression in Excel requires Solver and involves many steps. For details, see [www.statlit.org/pdf/Excel2013-Schield-Logistic-MLE1A-Slides.pdf](http://www.statlit.org/pdf/Excel2013-Schield-Logistic-MLE1A-Slides.pdf)

This presentation uses an approximation: OLS1. By slightly adjusting the binary outcomes, one can use OLS regression to solve for a good logistic model.

**Assignment: Create the logistic model (slide 9) and the logistic graph (slide 12).**

XL4C:V0C 2015 Schield Logistic Regression using OLS1C in Excel2013 3

## This demo uses Weight (col A) to predict Gender (col B)

Column B: 0=Female, 1 = Male (circled)

A	B	C	Weight	Male	Male1
95	0				
102	0				
108	0				
108	0				
110	0				
110	0				
112	0				
115	0				
115	0				
116	0				
116	0				

Data in rows 7 to 98

121	0
122	0
123	1
125	0
125	0
125	0
125	0
125	0
125	0
130	0
130	1
130	0
130	0

XL4C:V0C 2015 Schield Logistic Regression using OLS1C in Excel2013 4

## 1) Nudge Binary Male to Eliminate Zero and One

1	A	B	C	D	E
2	Predict chance of being male given weight.				
3	C7 =IF(B7=0, 0.001, 0.999)				
4					
5	A	B	C	D	E
6	Weight	Male	Male1	Odds	LN(Odds) yP
7	95	0	0.001		
8	102	0			

XL4C:V0C 2015 Schield Logistic Regression using OLS1C in Excel2013 5

## 2) Enter formula for Odds in D7; LN[Odds(p)] in E7

1	A	B	C	D	E	F	G
2	Predict chance of being male (1) given weight. Reg						
3	C7 =IF(B7=0, 0.001, 0.999)			E7 =LN(D7)			
4	D7 =C7/(1-C7)						
5	A	B	C	D	E	F	
6	Weight	Male	Male1	Odds	LN(Odds)	yPred	6
7	95	0	0.001	0.001	-6.91		7
8	102	0					8

XL4C:V0C 2015 Schield Logistic Regression using OLS1C in Excel2013 6

## 3) Select C7:E7 Drag to bottom of data: Row 98

1	A	B	C	D	E	F	G
2	Predict chance of being male given weight. Regres						
3	C7 =IF(B7=0, 0.001, 0.999)			E7 =LN(D7)			
4	D7 =C7/(1-C7)						
5	A	B	C	D	E	F	
6	Weight	Male	Male1	Odds	LN(Odds)	yPred	6
7	95	0	0.001	0.001	-6.91		7
8	102	0					8
9	108	0					9

### A) From Data Bar, Select Data Analysis; Regression

### B) Select Data, Labels, Output Range. Press OK

### C) Logistic Regression: Results Using OLS1

Regression Statistics	
Multiple R	0.708667
R Square	0.5022089
Adjusted R Square	0.4966779
Standard Error	4.7839195
Observations	92

*Check to see that you get the same results.*

ANOVA					
	df	SS	MS	F	Significance F
Regression	1	2078.01	2078.01	90.79874	2.73E-15
Residual	90	2059.73	22.88589		
Total	91	4137.739			

	Coefficients	Standard Error	t Stat	P-value	Lower 95%	Upper 95%
Intercept	-27.56682	3.106615	-8.87359	6.31E-14	-33.7387	-21.395
Weight	0.2012952	0.021125	9.528837	2.73E-15	0.159327	0.24326

### D) Generate F7; Pull F7 down to F98

of being male given weight. Regress using  
=0, 0.001, 0.999)       $F7 = \text{LN}(D7)$

$F7 = 1/(1+\text{EXP}(-I\$33-I\$34*A7))$

C	D	E	F	G
Male1	Odds	LN(Odds)	yPred	6
0.001	0.001	-6.91	0.000	7

### E) Insert XY-Plot. Add Two Series: Male vs Weight; yPred vs Weight

**Edit Series**

Series name: = 'Male|Wt'!\$B\$6

Series X values: = 'Male|Wt'!\$A\$7:\$A\$98

Series Y values: = 'Male|Wt'!\$B\$7:\$B\$98

**Edit Series**

Series name: = 'Male|Wt'!\$F\$6

Series X values: = 'Male|Wt'!\$A\$7:\$A\$98

Series Y values: = 'Male|Wt'!\$F\$7:\$F\$98

### F) Add Titles and Textboxes. Format yPred with Solid Line

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*[pdf/2015-Schild-Logistic-OLS1C-Excel2013-Slides.pdf](#)*

*[pdf/2015-Schild-Logistic-OLS1C-Excel2013-Demo.pdf](#)*

*[Excel/2015-Schild-Logistic-OLS1C-Excel2013-Data.xlsx](#)*

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116	0	

Data  
in  
rows  
7 to 98

121	0	
122	0	
123	1	
125	0	
125	0	
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# 1) Nudge Binary Male to Eliminate Zero and One

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## 2) Enter formula for Odds in D7; LN[Odds(p)] in E7

1	A	B	C	D	E	F	G
2	Predict chance of being male (1) given weight. Reg						
3	C7	=IF(B7=0, 0.001, 0.999)			E7	=LN(D7)	
4	D7	=C7/(1-C7)					
5	A	B	C	D	E	F	
6	Weight	Male	Male1	Odds	LN(Odds)	yPred	6
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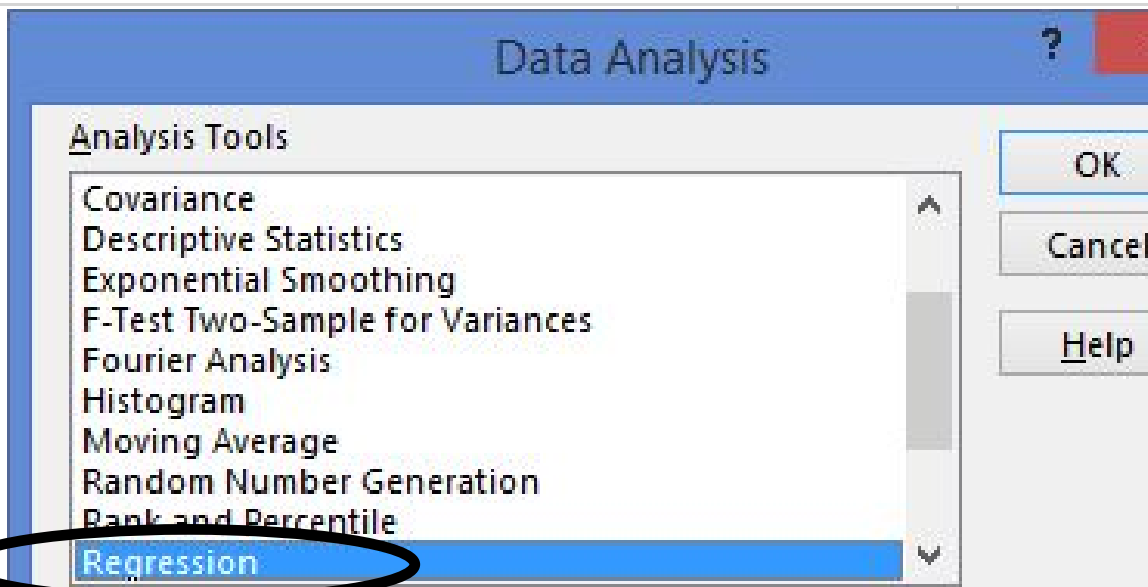
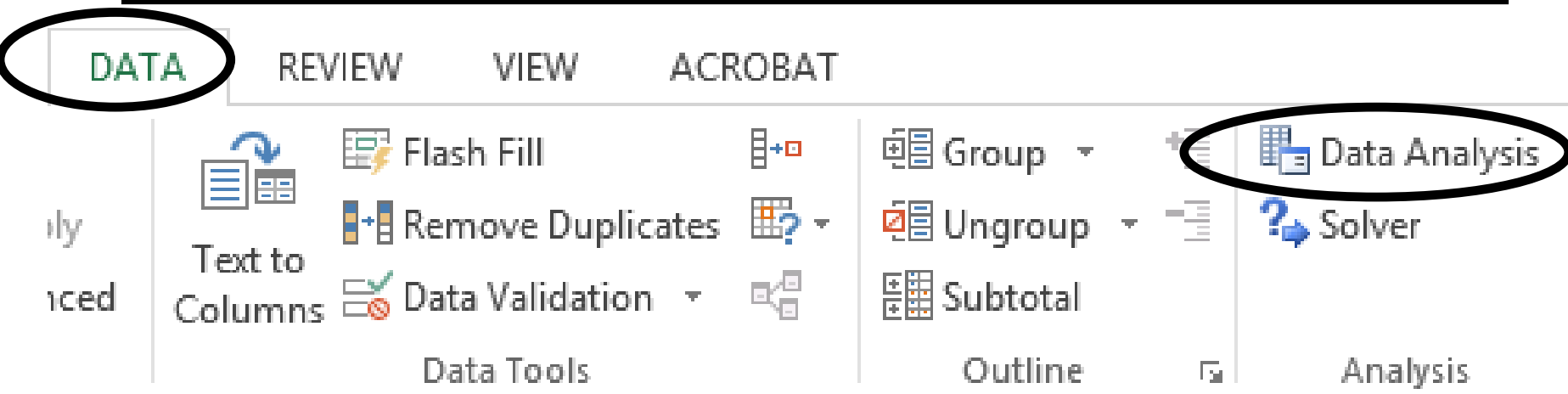
### 3) Select C7:E7

**Drag to bottom of data: Row 98**

A	B	C	D	E	F	G
Predict chance of being male given weight. Regres						
C7	=IF(B7=0, 0.001, 0.999)			E7	=LN(D7)	
D7	=C7/(1-C7)					
A	B	C	D	E	F	
Weight	Male	Male1	Odds	LN(Odds)	yPred	6
95	0	0.001	0.001	-6.91		7
102	0					8
108	0					9



# A) From Data Bar, Select Data Analysis; Regression



# B) Select Data, Labels, Output Range. Press OK

## Regression

*\$ signs optional in ranges*

### Input

Input Y Range:

E6:E98

Input X Range:

A6:A98

Labels

Constant is Zero

Confidence Level: 95 %

*If typing ranges gives errors,  
select ranges manually.*

### Output options

Output Range:

H17

OK

Cancel

Help

# C) Logistic Regression: Results Using OLS1

19	<i>Regression Statistics</i>					
20	Multiple R	0.708667				
21	R Square	0.5022089				
22	Adjusted R Square	0.4966779				
23	Standard Error	4.7839195				
24	Observations	92				
25						
26	<i>ANOVA</i>					
27		<i>df</i>	<i>SS</i>	<i>MS</i>	<i>F</i>	<i>Significance F</i>
28	Regression	1	2078.01	2078.01	90.79874	2.73E-15
29	Residual	90	2059.73	22.88589		
30	Total	91	4137.739			
31						
32		<i>Coefficients</i>	<i>Standard Error</i>	<i>t Stat</i>	<i>P-value</i>	<i>Lower 95%</i> <i>Upper 95%</i>
33	Intercept	-27.56682	3.106615	-8.87359	6.31E-14	-33.7387 -21.395
34	Weight	0.2012952	0.021125	9.528837	2.73E-15	0.159327 0.24326

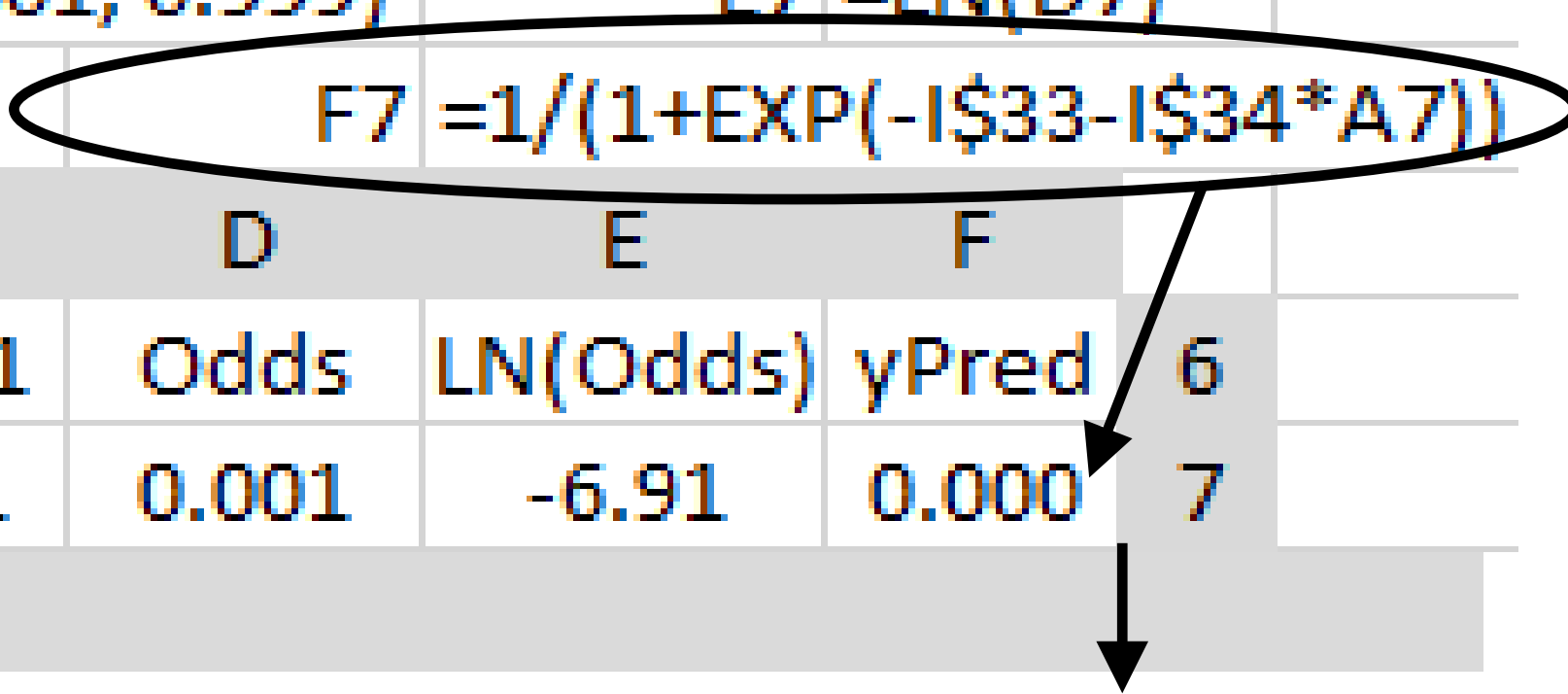
*Check to see that you get the same results.*

# D) Generate F7; Pull F7 down to F98

C	D	E	F	G
e of being male given weight. Regress using				
=0, 0.001, 0.999)			F7 = LN(D7)	

F7 = 1 / (1 + EXP(-I\$33 - I\$34 \* A7))

C	D	E	F	G
Male1	Odds	LN(Odds)	yPred	6
0.001	0.001	-6.91	0.000	7



## **E) Insert XY-Plot. Add Two Series: Male vs Weight; yPred vs Weight**

### Edit Series

Series name:

= 'Male|Wt'!\$B\$6

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### Edit Series

Series name:

= 'Male|Wt'!\$F\$6

Series X values:

= 'Male|Wt'!\$A\$7:\$A\$98

Series Y values:

= 'Male|Wt'!\$F\$7:\$F\$98

