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| Statistical Literacy: |
| The Diabolical Denominator |
| Milo Schield |
| Consultant: Univ. New Mexico |
| Fellow: American Statistical Association |
| Elected Member: International Statistical Institute |
| US Rep: International Statistical Literacy Project |
| President: National Numeracy Network |
| MathFest Aug 4, 2021 |
| Paper: www.StatLitorg/pdf/2021-Schield-MathFest.pdf |
| Slides: www.StatLit.org/pdf/2021-Schield-MathFest-Slides.pdf | Slides: www.StatLit.org/pdf/2021-Schield-MathFest-Slides.pdf

## VOE 2021 Scried Mastreses sides Choice of Denominator (per what?):

Choice of the denominator can cause a:

1. change in a direction over time
2. change in direction between group rates
3. difference between group prevalences

The choice of a denominator is the user's choice. That choice can be diabolical: evil, wicked or cruel Denominator choices have statistical consequences


Mich. has a higher death rate than R.I. per case.


Mich. has a lower death rate than R. I. per capita.

## VOE 2021 Sctied Matriees slides <br> \#2B: Diabolical Denominator. Which Denominator is Right?

Michigan has a higher death rate than Rhode Island per case.

Michigan has a lower death rate than Rhode Island per capita.

Which denominator is right? Is it 'per case' or 'per capita'?

Maybe neither one!
> \#2B: Diabolical Denominator. Which Denominator is Right?
Q. Per what? A. Infections?


## Voe <br> \#3: Denominator Choice Shows Difference in Group Prevalences

Guys are 9 times as prevalent among prisoners as gals. Guys are $93 \%$ of prisoners ( $49 \%$ of population).


Blacks are $38 \%$ of prisoners ( $13 \%$ of the population)

## VOE <br> \#3: Denominator Choice Shows Difference in Group Prevalences

Compare with their percentage among committed crimes
Males are 73\% of arrests ( $75 \%$ of victimizations)


Blacks are $26 \%$ of arrests ( $25 \%$ of victimizations)

## VOE 2021 scried Natrees silues 10 <br> Statistical Educators Should Offer a Course that:

asserts that Association is Not Causation asserts that Disparity is Not Discrimination
focuses on the Story Behind the Statistics emphasizes how a crude association may conceal the real story!
shows students these things without computers


## VOE 2021 scrieial Nantreses Sliuses 12 <br> Why Don't You Teach Statistical Literacy?

To learn more about Statistical Literacy:
Read papers at www.StatLit.org/Schield-Pubs.htm Most recent papers:
Statistical Literacy: Teaching Confounding www.StatLit.org/pdf/2021-Schield-USCOTS.pdf

University of New Mexico Offers a New Confounder-Based Statistical Literacy Course www.StatLit.org/pdf/2021-Schield-ASA.pdf

# Statistical Literacy: <br> The Diabolical Denominator 

## Milo Schield

Consultant: Univ. New Mexico
Fellow: American Statistical Association
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## MathFest Aug 4, 2021

Paper: www.StatLit.org/pdf/2021-Schield-MathFest.pdf Slides: www.StatLit.org/pdf/2021-Schield-MathFest-Slides.pdf

## Choice of Denominator (per what?):

Choice of the denominator can cause a:

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The choice of a denominator is the user's choice.
That choice can be diabolical: evil, wicked or cruel
Denominator choices have statistical consequences

## \#1: Denominator Choice Causes Change in Rates Over Time

| Microwave (\$/year) | 1980 | 1987 | Change |
| :--- | :---: | :---: | :---: |
| per Household (HH) | $\$ 14$ | $\$ 20$ | $43 \%$ |
| Percentage reporting | $2.9 \%$ | $8.0 \%$ | $176 \%$ |
| per HH Reporting | $\$ 483$ | $\$ 250$ | $-48 \%$ |
| www.bls.gov/opub/mlr/1992/05/art3full.pdf |  |  |  |


| Baby sitting (\$/year) | 1980 | 1987 | Change |
| :--- | :---: | :---: | :---: |
| per Household (HH) | $\$ 76$ | $\$ 75$ | $-1 \%$ |
| Percentage reporting | $6.8 \%$ | $6.4 \%$ | $-6 \%$ |
| per HH Reporting | $\$ 1,118$ | $\$ 1,172$ | $5 \%$ |
| www.bls.gov/opub/mlr/1992/05/art3full.pdf |  |  |  |

## \#2A: Denominator Choice Causes Change in Rate-Compare Direction

The 1996 auto-death rate was

- 7 times as high in HI (35) as in AK (7) per mile of road.
- twice as high in AK (38) as in HI (19) per vehicle.

HI: Hawaii
AK: Arkansas

1996 US Auto-related Death Rates by State
Table 1029, 1998 USSA


## \#2B: Denominator Choice Causes Change in Rate-Compare Direction

Mich. has a higher death rate than R.I. per case.

www.worldometers.info/coronavirus/country/us/ as of 5/1/2021
Mich. has a lower death rate than R. I. per capita.

## \#2B: Diabolical Denominator. Which Denominator is Right?

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Q. Per what? A. Infections?

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Guys are 9 times as prevalent among prisoners as gals. Guys are $93 \%$ of prisoners ( $49 \%$ of population).


Blacks are $38 \%$ of prisoners ( $13 \%$ of the population)

## \#3: Denominator Choice Shows Difference in Group Prevalences

Compare with their percentage among committed crimes Males are $73 \%$ of arrests ( $75 \%$ of victimizations)

| Male\% | Compare Percentages between Levels | Black\% |
| :---: | :---: | :---: |
| 93\% | PRISON | 38\% |
| 73\% | ARRESTS | 26\% |
| ?? | CRIMES (reported) | ?? |
| 75\% | CRIMES Committed | 25\% |
| 49\% | POPULATION | 13\% |

2019: https://bjs.ojp.gov/library/publications/list?series_filter=Criminal\ Victimization
Blacks are $26 \%$ of arrests ( $25 \%$ of victimizations)

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# University of New Mexico is offering such a course! 

## Offering 4 sections fall 2021



## Statistical Literacy

MATH 1300 (3)
Participants will study the social statistics encountered by consumers. Investigate the story behind the statistics. Study the influences on social statistics. Study the techniques used to control these influences. Strong focus on confounding.

Meets New Mexico General Education Curriculum Area 2: Mathematics and Statistics.

## Why Don't You Teach Statistical Literacy?

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