Statistical Literacy: The Diabolical Denominator

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Consultant: Univ. New Mexico
Fellow: American Statistical Association
Elected Member: International Statistical Institute
US Rep: International Statistical Literacy Project
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MathFest Aug 4, 2021

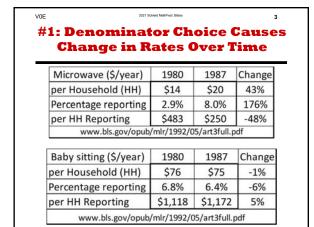
Paper: www.StatLit.org/pdf/2021-Schield-MathFest.pdf Slides: www.StatLit.org/pdf/2021-Schield-MathFest-Slides.pdf

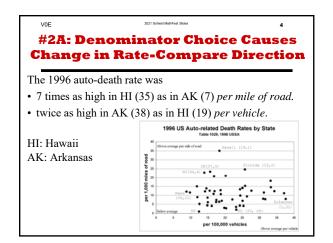
Choice of Denominator (per what?):

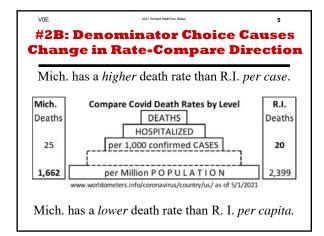
Choice of the denominator can cause a:

- 1. change in a direction over time
- 2. change in direction between group rates
- 3. difference between group prevalences

The choice of a denominator is the user's choice. That choice can be *diabolical*: evil, wicked or cruel Denominator choices have statistical consequences







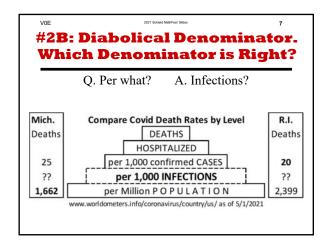
#2B: Diabolical Denominator.
Which Denominator is Right?

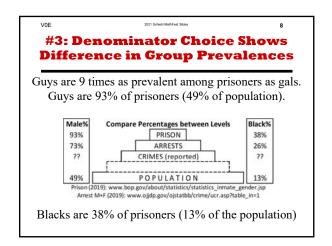
Michigan has a higher death rate than Rhode Island per case.

Michigan has a lower death rate than Rhode Island per capita.

Which denominator is right?
Is it 'per case' or 'per capita'?

Maybe neither one!





#3: Denominator Choice Shows Difference in Group Prevalences Compare with their percentage among committed crimes Males are 73% of arrests (75% of victimizations) **Compare Percentages between Levels** 93% PRISON 38% 26% 73% ARRESTS CRIMES (reported) ?? ?? 75% CRIMES Committed 25% POPULATION 13% 2019: https://bjs.ojp.gov/library/publications/list?series_filter=Criminal%20Victimization Blacks are 26% of arrests (25% of victimizations)

Statistical Educators
Should Offer a Course that:

asserts that Association is Not Causation
asserts that Disparity is Not Discrimination

focuses on the Story Behind the Statistics

emphasizes how a crude association
may conceal the real story!

shows students these things without computers



Why Don't You Teach
Statistical Literacy?

To learn more about Statistical Literacy:

Read papers at
www.StatLit.org/Schield-Pubs.htm

Most recent papers:
Statistical Literacy: Teaching Confounding
www.StatLit.org/pdf/2021-Schield-USCOTS.pdf

University of New Mexico Offers a New
Confounder-Based Statistical Literacy Course
www.StatLit.org/pdf/2021-Schield-ASA.pdf

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Choice of Denominator (per what?):

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#1: Denominator Choice Causes Change in Rates Over Time

Microwave (\$/year)	1980	1987	Change	
per Household (HH)	\$14	\$20	43%	
Percentage reporting	2.9%	8.0%	176%	
per HH Reporting	\$483	\$250	-48%	
www.bls.gov/opub/mlr/1992/05/art3full.pdf				

Baby sitting (\$/year)	1980	1987	Change
per Household (HH)	\$76	\$75	-1%
Percentage reporting	6.8%	6.4%	-6%
per HH Reporting	\$1,118	\$1,172	5%

www.bls.gov/opub/mlr/1992/05/art3full.pdf

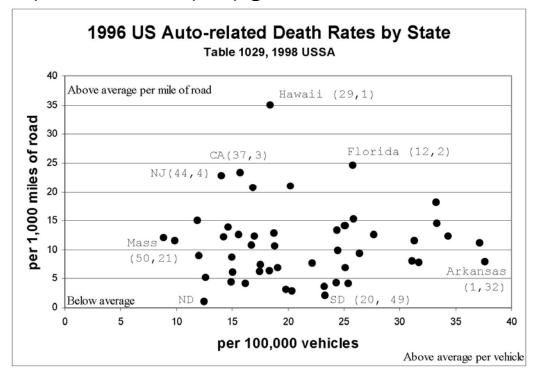
#2A: Denominator Choice Causes Change in Rate-Compare Direction

The 1996 auto-death rate was

- 7 times as high in HI (35) as in AK (7) per mile of road.
- twice as high in AK (38) as in HI (19) per vehicle.

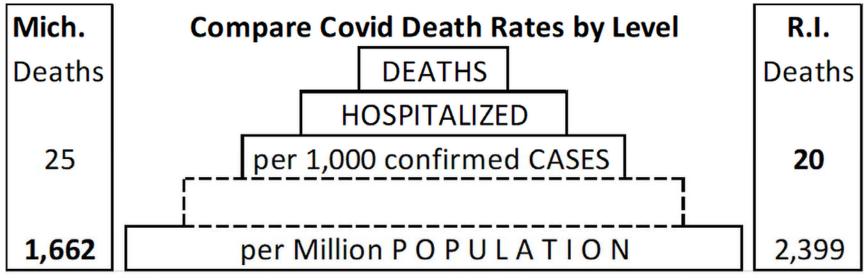
HI: Hawaii

AK: Arkansas



#2B: Denominator Choice Causes Change in Rate-Compare Direction

Mich. has a higher death rate than R.I. per case.



www.worldometers.info/coronavirus/country/us/ as of 5/1/2021

Mich. has a *lower* death rate than R. I. *per capita*.

#2B: Diabolical Denominator. Which Denominator is Right?

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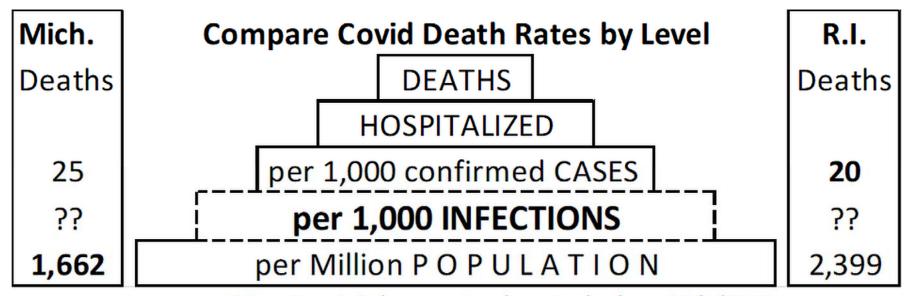
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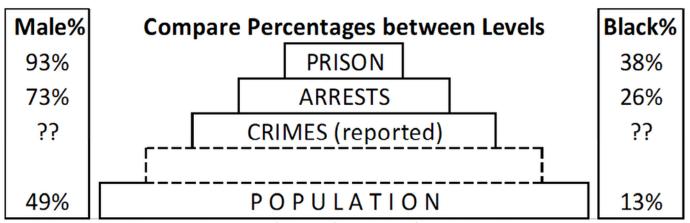
Q. Per what? A. Infections?



www.worldometers.info/coronavirus/country/us/ as of 5/1/2021

#3: Denominator Choice Shows Difference in Group Prevalences

Guys are 9 times as prevalent among prisoners as gals. Guys are 93% of prisoners (49% of population).

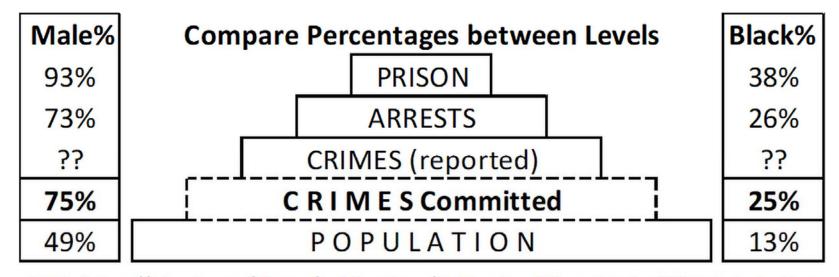


Prison (2019): www.bop.gov/about/statistics/statistics_inmate_gender.jsp Arrest M+F (2019): www.ojjdp.gov/ojstatbb/crime/ucr.asp?table_in=1

Blacks are 38% of prisoners (13% of the population)

#3: Denominator Choice Shows Difference in Group Prevalences

Compare with their percentage among committed crimes Males are 73% of arrests (75% of victimizations)



2019: https://bjs.ojp.gov/library/publications/list?series_filter=Criminal%20Victimization

Blacks are 26% of arrests (25% of victimizations)

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University of New Mexico is offering such a course!

Offering 4 sections fall 2021



Statistical Literacy



MATH 1300 (3)

Participants will study the social statistics encountered by consumers. Investigate the story behind the statistics. Study the influences on social statistics. Study the techniques used to control these influences. Strong focus on confounding.

Meets New Mexico General Education Curriculum Area 2: Mathematics and Statistics.

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