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Lesson Plans



2007 CENSUS OF AGRICULTURE YOUR VOICE, YOUR FUTURE, YOUR RESPONSIBILITY.

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Instructional materials, specific to grade level, have been created to educate current and potential future agricultural producers about the importance and usefulness of "timely, accurate and useful" agricultural statistics.

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Grades K - 3 - The Great Food Mystery...the Story of Agriculture

Student Learning Objectives

- 1. Define agriculture.
- 2. Explain the role of a farmer and their farm in your everyday life.
- 3. Identify reasons for counting agricultural products.

Content Outline

- I. What is Agriculture?
 - A. The production of food, fiber, bio-fuels and shelter
- II. How are farmers and their farms important to your life?
 - A. Farm the place where crops and livestock are raised
 - B. Farmer A person who runs a farm
- C. What do farmers produce? Plants and animals used to make food, clothing, bio-fuels and shelter.
- III. Why do we count agriculture products?
 - A. To gather information about agriculture
 - B. The information is used to make policy, educate and show the importance of agriculture

Grades 4 - 6 - How Agriculture Counts

Student Learning Objectives

- Describe the census of agriculture.
- Chart agricultural commodities.
- 3. Discuss agriculture's impact based on statistics.

Content Outline

I. What is the census of agriculture?

- A. **Census** a complete count of the population
- B. Farm the place where crops and livestock are raised
- C. **Agriculture Census** A complete count of U.S. farms and ranches and the people who operate them that is taken every five years.
 - The Census of Agriculture provides the only source of agriculture data for every county and state in the nation.
 - The data is used by all who serve farmers and rural communities including government agencies, agribusinesses and trade associations.
 - The data is collected by report forms which are sent to farm and ranch operators
- II. How do I chart agriculture commodities?
 - A. Charting agriculture data from a chart onto a bar graph.
- III. Does agriculture impact me?
 - A. Interpreting the census of agriculture graphs and charts

Grades 7 - 8 - Discovering the Census

Student Learning Objectives

- 1. Recognize the purpose of the Census of Agriculture.
- 2. Evaluate *subsets* of a population
- 3. Discover new trends in population subsets based on NASS statistics.

Content Outline

- I. Recognize the purpose of the **Census** of Agriculture.
 - A. What is the *Census* of Agriculture?
 - The Census of Agriculture is a complete count, taken every five5 years, of America's farms and ranches and the people who operate them.
 - 2. It is the most complete agricultural data resource available, providing the only source
 - of uniform, comprehensive information about each county in the nation.
 - 3. The Census of Agriculture provides information on land use and ownership, operator characteristics,
 - B. Why does the Census of Agriculture exist?
 - 1. Helps the government understand how different parts of the agricultural economy are performing.
 - Allows farmers and ranchers, businesses and government a place to access data about agriculture.
 - 3. Serves as a data base and resource for evaluating production agriculture

- C. What are the uses of the information collected in the *Census* of Agriculture?
 - 1. USDA uses it to determine programs and personnel to place in agriculture communities.
 - 2. Companies and cooperatives use the information to determine how to best serve agriculture families.
 - 3. Farmers and ranchers can use it to help make decisions about the future of their operations.
- II. Evaluate subsets of a population.
 - A. Define **subsets** of a population.
 - B. Discuss differences in subsets.
- III. Discover new trends in population subsets based on NASS statistics.
 - A. What are trends?
 - B. Using data, find new trends in population subsets dealing with agriculture comparing data from 1978 through 2007.

Grades 9 - 12 - Value of Statistics in the Ag Industry

Student Learning Objectives

- 1. Describe the usefulness of statistics in the agriculture industry.
- 2. Discover how NASS collects data
- 3. Anticipate a time when agricultural statistics would be of value in your life.

Content Outline

- I. Describe the usefulness of statistics in the agriculture industry.
 - A. What are statistics?
 - B. 10 Ways to use Agriculture Statistics
 - C. Relate uses of agriculture statistics to community decisions
- II. Discover NASS's data collection process
 - A. NASS decides what content is needed, considering all the needs of data users.
 - B. NASS decides what is a reasonable amount of questions to ask farmers.
 - C. NASS designs a questionnaire.
 - D. NASS mails the questionnaire (to 3 million places).
 - E. NASS receives the forms back in the mail, and edits the questionnaires for consistency and completeness.
 - F. If a form is not received back in the mail, enumerators (definition should be supplied to students) start calling people who received a form.
 - G. If calling places does not succeed, an enumerator may be sent to the farm or ranch to obtain data if a response is needed from a particular operation.
 - H. NASS summarizes the data which will be published so no farm's individual data can be obtained (maintains respondents' confidentiality).
- III. Investigate where to find agriculture statistics
 - A. Research the information available at the NASS website.
- IV. Anticipate a time when agricultural statistics would be of value in your life.
 - A. What value would agricultural statistics have on you as a non-agriculturalist?
 - B. What value would agricultural statistics have on you as an agriculturalist?
 - C.Predict some examples of when agricultural statistics would be important.

Grades 9 - 12 - What does the data tell us?

Student Learning Objectives

- Interpret agricultural data.
- 2. Diagram farm size and economic profit.
- 3. Evaluate diversity among farmers.

Content Outline

- I. Interpret agricultural data.
 - A. What is the Census of Agriculture?
 - B. Uses of census data
- II. Diagram farm size and economic profit.
 - A. Evaluate data.
 - B. Discuss net cash farm income of operations verse other variables
 - C. Create graph based on data.
- III. Evaluate diversity among farmers.
 - A. Compare U.S. farmer operator ages.
 - 1. What age category has the largest number of farm operators?
 - 2. What commodities are more popular with different age categories?

Grades 9 - 12 - Discovering local statistics

Student Learning Objectives

- 1. Use the National Agricultural Statistical Services website.
- 2. Examine your state's agricultural statistics.
- 3. Formulate a report focused around your county's statistics.

Content Outline

- I. Use the National Agricultural Statistical Services website.
 - A. Introduction to http://www.nass.usda.gov/
 - B. National Agricultural Statistical Services website search
- II. Examine the state's agricultural statistics.
 - A. State Agriculture Overview
- III. Formulate a report focused around survey statistics for the local community.
 - A. 2007 Census of Agriculture County Profiles









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