For Immediate Release

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Association of American Publishers Announces 2010 PROSE Award Winners

Washington, DC, February 3, 2011—The Professional and Scholarly Publishing (PSP) Division of the Association of American Publishers (AAP) is pleased to announce the winners of the 2010 American Publishers Awards for Professional and Scholarly Excellence (The PROSE Awards).

More than 45 PROSE Awards, including the top prize, the R.R. Hawkins Award, were presented February 3, 2011 at a special Awards Luncheon during the PSP Annual Conference at the Renaissance Mayflower Hotel in Washington, DC. Award winners included Elsevier, American Psychological Association, Oxford University Press, John Wiley & Sons, University of Texas Press, Getty Publications and American Chemical Society. A full list of winners can be found at the end of this press release.

The 2010 R.R. Hawkins Award was presented to Yale University Press for Atlas of the Transatlantic Slave Trade by David Eltis and David Richardson. A groundbreaking work, Atlas of the Transatlantic Slave Trade, provides the fullest possible picture of the extent and inhumanity of one of the largest forced migrations in history. The book also won the PROSE Award for Excellence in Reference Works and the Single Volume Reference/Humanities & Social Sciences category.

“This year’s recipient of the R. R. Hawkins Award is a truly exceptional work,” explains PROSE Awards Chairman John A. Jenkins, President and Publisher of CQ Press. “Selected from an unprecedented number of highly qualified submissions, Atlas of the Transatlantic Slave Trade is an inspiring example of the extraordinary level of excellence honored by the Hawkins prize.”

The prestigious R.R. Hawkins Award recognizes scholarly works in all disciplines of the humanities and sciences, and is given for the most outstanding professional, reference or scholarly work among the year’s award winners. The Award was presented at today’s Awards Luncheon by Tom Allen, President and CEO of the AAP.
This year’s winners were determined by a distinguished panel of 16 PROSE judges: Joseph S. Alpert, University of Arizona; Steve Chapman, McGraw-Hill; Barbara Chen, Modern Language Association; F. Michael Connelly, University of Toronto; Jeff Dean, Wiley-Blackwell; Michael Fisher, Harvard University Press; Nigel Fletcher-Jones, Lexicon Publishing Consultants; James M. Jasper, City University of New York; Myer Kutz, Myer Kutz Associates; Jean Laponce, Columbia University; George Lobell, Wiley-Blackwell; Helle Mathiasen, University of Arizona; Carol McGall, John Wiley & Sons; John Ryden, Yale University Press; Henry Tom, The Johns Hopkins University Press; and Toni Tracy, Portico.

The 2010 PROSE Awards received a record-breaking 491 entries – more than ever before in its 35-year history – from more than 60 professional and scholarly publishers across the country. Video highlights from this year’s Awards Luncheon, including the short video R.R. Hawkins: Past…Present…Future and the acceptance speech of the Hawkins prize winner, will be available on www.proseawards.com and YouTube.

About *Atlas of the Transatlantic Slave Trade* by David Eltis and David Richardson

Between 1501 and 1867, the transatlantic slave trade claimed an estimated 12.5 million Africans and involved almost every country with an Atlantic coastline. In this extraordinary book, two leading historians have created the first comprehensive, up-to-date atlas on this 350-year history of kidnapping and coercion. It features nearly 200 maps, especially created for the volume, that explore every detail of the African slave traffic to the New World. The atlas is based on an online database (www.slavevoyages.org) with records on nearly 35,000 slaving voyages – roughly 80 percent of all such voyages ever made. Using maps, David Eltis and David Richardson show which nations participated in the slave trade, where the ships involved were outfitted, where the captives boarded ship, and where they landed in the Americas, as well as the experience of the transatlantic voyage and the geographic dimensions of the eventual abolition of the traffic. Accompanying the maps are illustrations and contemporary literary selections, including poems, letters, and diary entries, intended to enhance readers’ understanding of the human story underlying the trade from its inception to its end.

About AAP

The Association of American Publishers is the national trade association of the U.S. book publishing industry. AAP’s more than 300 members include most of the major commercial publishers in the United States, as well as smaller and non-profit publishers, university presses and scholarly societies. AAP members publish hardcover and paperback books in every field, educational materials for the elementary, secondary, postsecondary, and professional markets, scholarly journals, computer software, and electronic products and services. The protection of intellectual property rights in all media, the defense of the freedom to read and the freedom to publish at home and abroad, and the promotion of reading and literacy are among the Association’s highest priorities.
Winners of the 2010 American Publishers Awards for Professional & Scholarly Excellence
(The PROSE Awards)

R.R. Hawkins Award
Presented to: Yale University Press
For: Atlas of the Transatlantic Slave Trade
By: David Eltis & David Richardson

Award for Excellence in Humanities
Presented to: University of California Press
For: Autobiography of Mark Twain
By: Mark Twain
Edited by: Harriet Elinor Smith

Award for Excellence in Social Sciences
Presented to: Oxford University Press
For: Favela: Four Decades of Living on the Edge in Rio de Janeiro
By: Janice Perlman

Award for Excellence in Physical Sciences & Mathematics
Presented to: John Wiley & Sons, Inc.
For: Life in the World’s Oceans: Diversity, Distribution, and Abundance
By: Alasdair McIntyre

Award for Excellence in Biological & Life Sciences
Presented to: Cell Press
For: Article of the Future

Award for Excellence in Reference Works
Presented to: Yale University Press
For: Atlas of the Transatlantic Slave Trade
By: David Eltis & David Richardson

Archeology & Anthropology
Presented to: Wiley-Blackwell
For: An Anthropology of Biomedicine
By: Margaret Lock & Vinh-Kim Nguyen

Honorable Mention
Presented to: Michigan State University
For: The Edge of the Woods
By: Jon Parmenter

Presented to: Yale University Press
For: The Jeffersons at Shadwell
By:       Susan Kern

**Art History & Criticism**
Presented to: Princeton University Press  
For:       *The Moment of Caravaggio*  
By:       Michael Fried

*Honorable Mention*
Presented to: The Museum of Modern Art  
For:       *Contemporary Chinese Art: Primary Documents*  
Edited by: Wu Hung with Peggy Wang

Presented to: The University of Chicago Press  
For:       *The Experimental Group: Ilya Kabakov, Moscow Conceptualism, Soviet Avant-Guardes*  
By:       Matthew Jesse Jackson

**Art Technique**
Presented to: Focal Press  
For:       *The VES Handbook of Visual Effects*  
By:       Jeffrey Okun & Susan Zwerman

**Biography & Autobiography**
Presented to: University of California Press  
For:       *Autobiography of Mark Twain*  
By:       Mark Twain  
Edited by: Harriet Elinor Smith

*Honorable Mention*
Presented to: University of Ottawa Press  
For:       *My Life*  
By:       Sofia Andreevna Tolstaya  
Editor:    Andrew Donskov

Presented to: Princeton University Press  
For:       *The Poison King*  
By:       Adrienne Mayor

Presented to: Stanford University Press  
For:       *Little Did I Know: Excerpts from Memory*  
By:       Stanley Cavell

**Biological Sciences**
Presented to: The Johns Hopkins University Press  
For:       *Mammal Teeth: Origin, Evolution, and Diversity*  
By:       Peter S. Ungar
Honorable Mention
Presented to: Oxford University Press
For: Psychiatric Pharmacogenomics
By: David A. Mrazek

Biomedicine & Neuroscience
Presented to: John Wiley & Sons, Inc.
For: Targeting Protein for Kinases for Cancer Therapy
By: David J. Matthews & Mary E. Gerritsen

Honorable Mention
Presented to: Oxford University Press
For: Cortical Oscillations in Health and Disease
By: Roger D. Travis & Miles A. Whittington

Presented to: The MIT Press
For: Networks of the Brain
By: Olaf Sporns

Business, Finance & Management
Presented to: John Wiley & Sons, Inc.
For: One Report: Integrated Reporting for a Sustainable Strategy
By: Robert G. Eccles & Michael P. Krzus

Chemistry & Physics
Presented to: John Wiley & Sons, Inc.
For: Molecular Orbitals and Organic Chemical Reactions
By: Professor Ian Fleming

Honorable Mention
Presented to: John Wiley & Sons, Inc.
For: Silver in Organic Chemistry
By: Dr. Michael Harmata

Classics & Ancient History
Presented to: Princeton University Press
For: Makers of Ancient Strategy
By: Victor D. Hanson

Honorable Mention
Presented to: University of California Press
For: Riot in Alexandria: Tradition and Group Dynamics in Late Antique Pagan and Christian Communities
By: Edward J. Watts
Presented to: Cambridge University Press
For: *Rome's World: The Peutinger Map Reconsidered*
By: Richard Talbert

**Clinical Medicine**

Presented to: Elsevier, Inc.
For: *The Retinal Atlas*
By: Lawrence A. Yannuzzi, MD

*Honorable Mention*

Presented to: Elsevier, Inc.
For: *Augmentation Mammaplasty with DVD*
By: John B. Tebbetts

Presented to: Harvard University Press
For: *Saturday is for Funerals*
By: Unity Dow & Max Essex

**Computing & Information Sciences**

Presented to: Cambridge University Press
For: *Networks, Crowds and Markets*
By: David Easley & Jon Kleinberg

*Honorable Mention*

Presented to: The MIT Press
For: *Information Retrieval*
By: Stefan Buttcher, Charles L.A. Clarke, & Gordon V. Cormack

**Cosmology & Astronomy**

Presented to: Cambridge University Press
For: *Galaxy Formation and Evolution*
By: Houjun Mo, Frank Van Den Bosch, & Simon White

*Honorable Mention*

Presented to: Harvard University Press
For: *The 50 Most Extreme Places in Our Solar System*
By: David Baker & Todd Ratcliff

**Earth Sciences**

Presented to: John Wiley & Sons, Inc.
For: *Life in the World's Oceans: Diversity, Distribution, and Abundance*
By: Alasdair McIntyre
Presented to:  
Princeton University Press
For:  
Fault Lines
By:  
Raghuram G. Rajan

**Honorable Mention**

Presented to:  
Princeton University Press
For:  
Identity Economics
By:  
George A. Akerlof & Rachel E. Kranton

Presented to:  
John Wiley & Sons, Inc.
For:  
Jimmy Stewart is Dead
By:  
Laurence J. Kotlikoff

**Education**

Presented to:  
Jossey-Bass
For:  
Educating Nurses: A Call for Radical Transformation
By:  
Patricia Benner, Molly Sutphen, Victoria Leonard, & Lisa Day
Foreward by:  
Lee S. Shulman

Presented to:  
Jossey-Bass
For:  
Educating Physicians: A Call for Reform of Medical School and Residency
By:  
Molly Cooke, David M. Irby, & Bridget C. O’Brien
Foreward by:  
Lee S. Shulman

**Honorable Mention**

Presented to:  
 Teachers College Press
For:  
The Flat World and Education
By:  
Linda Darling-Hammond

Presented to:  
Princeton University Press
For:  
The Great Brain Race
By:  
Ben Wildavsky

**Engineering & Technology**

Presented to:  
Harvard University Press
For:  
Biology is Technology: The Promise, Peril, and New Business of Engineering Life
By:  
Robert H. Carlson

**Honorable Mention**

Presented to:  
John Wiley & Sons, Inc.
For:  
Mobile Intelligence
By:  
Laurence T. Yang, Agustinus Borgy Waluyo, Jianhua Ma, Ling Tan, & Bala Srinivasan
eProduct/Best in Biological & Life Sciences
Presented to: Cell Press
For: Article of the Future

eProduct/Best in Physical Sciences & Mathematics
Presented to: American Chemical Society
For: ACS Mobile

Honorable Mention
Presented to: IOP Publishing
For: IOPscience express

eProduct/Best Multidiscipline Platform
Presented to: John Wiley & Sons, Inc.
For: Wiley Online Library

eProduct/Innovation in ePublishing
Presented to: American Chemical Society
For: ACS Mobile

European & World History
Presented to: Cambridge University Press
For: Mosquito Empires: Ecology and War in the Greater Caribbean, 1620-1914
By: J.R. McNeil

Honorable Mention
Presented to: Oxford University Press
For: The Rule of Empires
By: Timothy H. Parsons

Presented to: Yale University Press
For: Too Much to Know: Managing Scholarly Information before the Modern Age
By: Ann M. Blair

Government & Politics
Presented to: Oxford University Press
For: The Obama Victory: How Media, Money, and Message Shaped the 2008 Election
By: Kate Kenski, Bruce Hardy, & Kathleen Hall-Jamieson

Honorable Mention
Presented to: Oxford University Press
For: Playing Our Game: Why China's Rise Doesn't Threaten the West
By: Edward Steinfeld

Journals/Best New in Science, Technology & Medicine
Presented to: Sage Publications, Inc.
For: Music & Medicine
Editors: Joanne V. Loewy, DA, LCAT, MT-BC & Ralph Spintge, MD

Honorable Mention
Presented to: Elsevier, Inc.
For: World Neurosurgery

Journal/Best New in Social Sciences and Humanities
Presented to: The Johns Hopkins University Press
For: Journal of Late Antiquity
Editor: Ralph Mathisen

Law & Legal Studies
Presented to: Harvard University Press
For: Peculiar Institution: America's Death Penalty in an Age of Abolition
By: David Garland

Honorable Mention
Presented to: Georgetown University Press
For: After We Die: The Life and Times of the Human Cadaver
By: Norman L. Cantor

Presented to: Urban Institute Press
For: Trial and Error in Criminal Justice Reform: Learning from Failure
By: Greg Berman & Aubrey Fox

Literature, Language & Linguistics
Presented to: Palgrave Macmillan
For: The City of Translation
By: Jose Maria Rodriguez-Garcia

Honorable Mention
Presented to: Wiley-Blackwell
For: A Guide to Early Printed Books and Manuscripts
By: Mark Bland

Presented to: Oxford University Press
For: Philadelphia Stories
By: Samuel Otter
**Mathematics**
Presented to:   John Wiley & Sons, Inc.
For:   *Bias and Causation: Models and Judgment for Valid Comparisons*
By:   Herbert I. Weisberg

**Honorable Mention**
Presented to:   Princeton University Press
For:   *Numbers Rule*
By:   George G. Szpiro

**Media & Cultural Studies**
Presented to:   Getty Publications
For:   *Harry Smith: The Avant-Garde in the American Vernacular*
Edited by:   Andrew Perchuk & Rani Singh

**Honorable Mention**
Presented to:   Oxford University Press
For:   *Robert Bresson: A Passion for Film*
By:   Tony Pipolo

Presented to:   The University of Chicago Press
For:   *The Cruel Radiance: Photography and Political Vision*
By:   Susie Linfield

**Multivolume Reference/Humanities & Social Sciences**
Presented to:   Cambridge University Press
For:   *The New Cambridge History of Islam*
Edited by:   Chase F. Robinson, Maribel Fierro, David O. Morgan, Anthony Reid, Robert Irwin, Francis Robinson, & Robert Hefner; General Editor Michael Cook

**Honorable Mention**
Presented to:   Cambridge University Press
For:   *The Cambridge History of the Cold War*
Edited by:   Melvyn P. Leffler & Odd Arne Westad

Presented to:   John Wiley & Sons, Inc.
For:   *The Handbook of Life-Span Development*
By:   Richard M. Lerner

Presented to:   The University of Chicago Press
For:   *The History of Continental Philosophy*
Edited by:   Alan D. Schrift

**Multivolume Reference/Science**
Presented to:   Academic Press
For: Encyclopedia of Animal Behavior
Edited by: Michael D. Breed & Janice Moore

Honorable Mention
Presented to: Sage Publications, Inc.
For: Encyclopedia of Geography
Edited by: Barney Warf

Music & the Performing Arts
Presented to: University of Texas Press
For: Making the Scene: A History of Stage Design and Technology in Europe and the U.S.
By: Oscar G. Brockett, Margaret Mitchell, & Linda Hardberger

Honorable Mention
Presented to: The University of Chicago Press
For: Duke Ellington's America
By: Harvey G. Cohen

Nursing & Allied Health Sciences
Presented to: Springer Publishing Company
For: Nursing the Storm: Voices from Hurricane Katrina
By: Denise Danna, DNS, RN & Sandra E. Cordray, MA, MJ

Honorable Mention
Presented to: Oxford University Press
For: Tracking Medicine: A Researcher's Quest to Understand Health Care
By: John E. Wennberg

Philosophy
Presented to: Cambridge University Press
For: Friedrich Nietzsche: A Philosophical Biography
By: Dr. Julian Young

Honorable Mention
Presented to: Wiley-Blackwell
For: In the Name of God: The Evolutionary Origins of Religious Ethics and Violence
By: John Teehan

Presented to: The University of Chicago Press
For: What is a Person? Rethinking Humanity, Social Life, and the Moral Good from the Person Up
By: Christian Smith
Popular Science & Popular Mathematics
Presented to: University of California Press
For: Adventures among Ants: A Global Safari with a Cast of Trillions
By: Mark W. Moffett

Honorable Mention
Presented to: The MIT Press
For: Genetic Twists of Fate
By: Stanley Fields & Mark Johnston

Psychology
Presented to: American Psychological Association
For: Police Interrogations and False Confessions: Current Research, Practice, and Policy Recommendations
Edited by: Daniel Lassiter, PhD & Christian A. Meissner, PhD

Honorable Mention
Presented to: Wiley-Blackwell
For: 50 Great Myths of Popular Psychology: Shattering Widespread Misconceptions about Human Behavior
By: Scott O. Lilienfeld, Steven Jay Lynn, John Ruscio, & Barry L. Beyerstein

Single Volume Reference/Humanities & Social Sciences
Presented to: Yale University Press
For: Atlas of the Transatlantic Slave Trade
By: David Eltis & David Richardson

Honorable Mention
Presented to: CQ Press
For: America's Struggle with Empire: A Documentary History
By: Peter Kastor

Presented to: CQ Press
For: Resort to War
By: Meredith Reid Sarkees & Frank Whelan Wayman

Single Volume Reference/Science
Presented to: University of California Press
For: Cenozoic Mammals of Africa
By: Lars Werdelin & William Joseph Sanders

Honorable Mention
Presented to: The MIT Press
For: Atlas of Science
By: Katy Borner
Presented to: Princeton University Press
For: The Princeton Field Guide to Dinosaurs
By: Gregory S. Paul

**Sociology & Social Work**
Presented to: Oxford University Press
For: Favela: Four Decades of Living on the Edge in Rio de Janeiro
By: Janice Perlman

*Honorable Mention*
Presented to: Oxford University Press
For: Fire in the Heart: How White Activists Embrace Racial Justice
By: Mark R. Warren

**Theology & Religious Studies**
Presented to: The University of Chicago Press
For: The New Metaphysicals: Spirituality and the American Religious Imagination
By: Courtney Bender

*Honorable Mention*
Presented to: Princeton University Press
For: Surviving Death
By: Mark Johnston

**U.S. History**
Presented to: The University of Chicago Press
For: Made in America: A Social History of American Culture and Character
By: Claude S. Fischer

*Honorable Mention*
Presented to: Princeton University Press
For: The Whites of Their Eyes
By: Jill Lepore