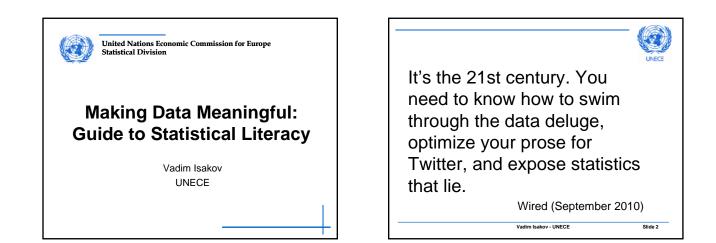
## Making Data Meaningful: Guide to Statistical Literacy



## Authors



Slide 3

- Linda Bencic, Australian Bureau of Statistics
   Dartes Contracts Statistics
- Pedro Campos, Statistics Portugal and IASE/International Statistical Literacy Project (ISLP)
   Joanne Dickinson, United States Census Bureau
- Joanne Dickinson, United States Census i
   Eduardo Gracida, INEGI, Mexico
- Eduardo Gracida, INEGI, Mexico
   Kerstin Hänsel, DESTATIS, Germany
- Reija Helenius, Statistics Finland and IASE/International Statistical Literacy Project (ISLP)
- Michael Levi, United States Bureau of Labor Statistics
- Alberto Ortego Venzor, INEGI, Mexico
- Siu-Ming Tam, Australian Bureau of Statistics
- Mira Todorova, Statistics Macedonia
- Mary Townsend, Statistics Canada
- Steve Vale, UNECE

Vadim Isakov - UNECE



## What is statistical literacy and why is it important? Overview of current initiatives Defining strategies for different user groups Educating the opinion leaders Improving the statistical literacy of decision makers, education community, businesses and general public Improving statistical literacy within statistical organizations - training the workforce

 Improving dissemination activities of statistical organizations (good practices for metadata and georeferencing)
Vadim Isakov - UNECE Stilde 5

