

1C 2014 NNN2 1

## Exploring Lognormal Incomes

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**Milo Schield**  
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 National Numeracy Network

[www.StatLit.org/pdf/2014-Schild-NNN2-Slides.pdf](http://www.StatLit.org/pdf/2014-Schild-NNN2-Slides.pdf)  
[www.StatLit.org/Excel/Create-LogNormal-Incomes-Excel2013.xlsx](http://www.StatLit.org/Excel/Create-LogNormal-Incomes-Excel2013.xlsx)

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## Log-Normal Distributions

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 The lognormal is always positive and right-skewed.

Examples:

- Incomes (bottom 97%), assets, size of cities
- Weight and blood pressure of humans (by gender)

Benefit:

- calculate the share of total income held by the top X%
- calculate Gini Coefficient,
- explore effects of change in mean-median ratio.

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## Log-Normal Distributions

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“We ... state our belief that the lognormal is as fundamental a distribution in statistics as is the normal, despite the stigma of the derivative nature of its name.”

Aitchison and Brown (1957). P 1.

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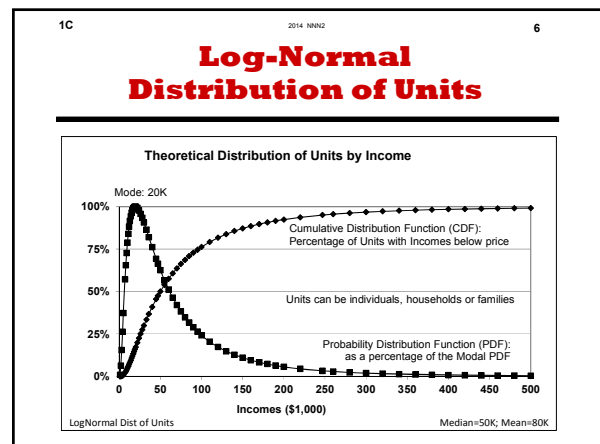
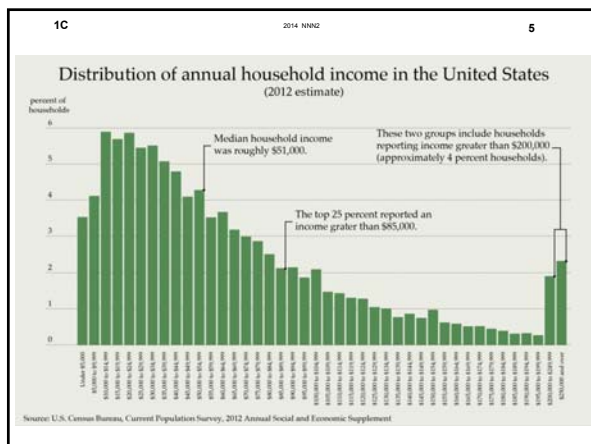
## Lognormal and Excel

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Use Excel to focus on the model and the results.  
 Excel has two Log-Normal functions:

- Standard: =LOGNORM.DIST(X, mu, sigma, k)  
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Use Standard to calculate/graph the PDF and CDF.  
 Use Inverse to find cutoffs: quartiles, to 1%, etc.  
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### Paired Distributions

For anything that is distributed by X, there are always two distributions:

1. Distribution of subjects by X
2. Distribution of total X by X.

Sometime we ignore the 2<sup>nd</sup>: height or weight.  
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Surprise: If the 1<sup>st</sup> is lognormal, so is the 2<sup>nd</sup>.

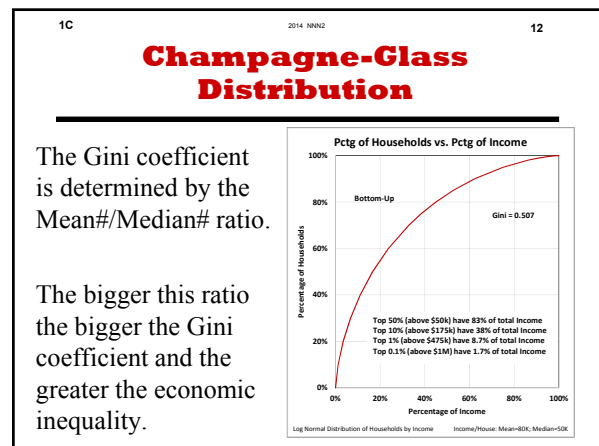
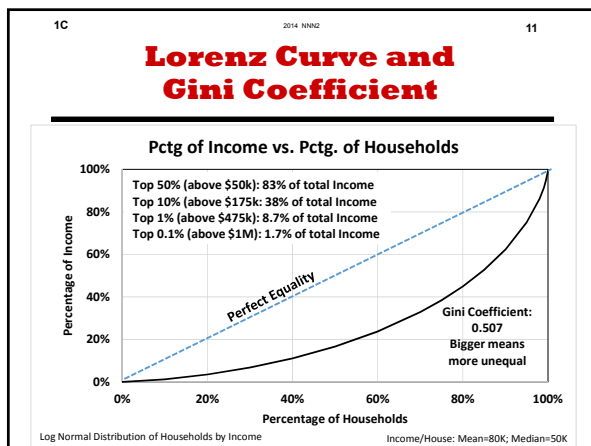
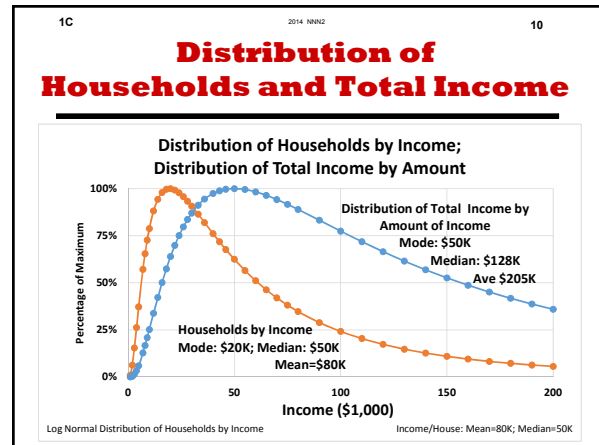
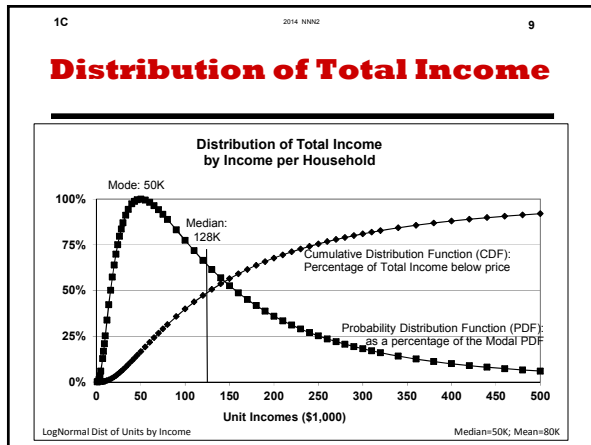
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### Distribution of Households and Total Income by Income

Suppose the distribution of households by income is log-normal with normal parameters  $\mu\#$  and  $\sigma\#$ .

Then the distribution of total income by amount has a log-normal distribution with these parameters:  
 $\mu\$ = \mu\# + \sigma\#^2$ ;  $\sigma\$ = \sigma\#$ .

See Aitchison and Brown (1963) p. 158.  
 Special thanks to Mohammad Irfan (Denver University) for his help on this topic.



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### As Mean-Median Ratio ↑ Rich get Richer (or vice-versa)

Log-normal distribution. Median HH income: \$50K.

Mean#	Top 5%		Top 1%		Gini
	Min\$	%Income	Min\$	%Income	
55	103	11%	138	2.9%	0.24
60	135	15%	204	4.2%	0.33
65	165	18%	270	5.5%	0.39
70	193	20%	337	6.6%	0.44
75	220	23%	406	7.7%	0.48
80	246	25%	477	8.7%	0.51
85	272	27%	549	9.7%	0.53
90	298	29%	623	10.7%	0.56

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### As Mean-Median ratio rises, Modal Income may decrease!

Median fixed at \$50K

Median	Ratio	Mean#	Mode#	Top 5% Households		
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50	1.3	65	30	165	18%	0.39
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50	1.6	80	20	246	25%	0.51
50	1.7	85	17	272	27%	0.53
50	1.8	90	15	298	29%	0.56

Does this mean the poor get poorer as the rich get richer when median Income stays constant?

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### As Mean-Median ratio & Median ↑, Mode may increase

Median	Ratio	Mean#	Mode#	Top 5%		Gini
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50	1.3	65	30	165	18%	0.39
60	1.4	84	31	231	20%	0.44
70	1.5	105	31	308	23%	0.48
80	1.6	128	31	394	25%	0.51
90	1.7	153	31	490	27%	0.53
100	1.8	180	31	595	29%	0.56

What does this mean?

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### Share of Top 10%, Bottom 40% and their Palma Ratio

Palma ratio: [Share of top10%] / [Share of bottom 40%].  
Cobham and Sumner (2014) argue that the Palma ratio is a more understandable measure of inequality than the Gini.

Mean#	Top 10%		Bottom 40%		Palma	Gini
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75	159	35%	40	12%	2.8	0.48
80	173	38%	39	11%	3.4	0.51
85	187	40%	39	10%	4.0	0.53

Median Income: \$50K

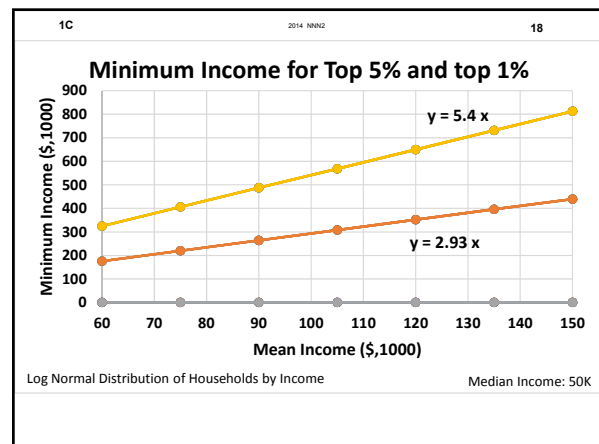
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Palma and Gini are independent of the Median Income when the Mean-Median Income ratio is constant.

Median	Ratio	Mean#	Top 10%		Bottom 40%		Palma	Gini
			Min\$	%Income	Max\$	%Income		
40	1.5	60	127	35%	32	12%	2.83	0.48
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60	1.5	90	190	35%	48	12%	2.83	0.48
70	1.5	105	222	35%	56	12%	2.83	0.48
80	1.5	120	254	35%	64	12%	2.83	0.48
90	1.5	135	285	35%	72	12%	2.83	0.48
100	1.5	150	317	35%	80	12%	2.83	0.48

Constant Mean-Median Ratio



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### Which parameters best model US household incomes?

US Median Income (Table 691\*)

- \$46,089 in 1970; \$50,303 in 2008

Share of Total Income by Top 5% (Table 693\*)

- 16.6% in 1970; 21.5% in 2008

Best log-normal fits:

- 1970 Median 46K, Mean 53K; Ratio = 1.15
- 2008 Median 50K, Mean 73K; Ratio = 1.46

\* 2011 US Statistical Abstract (2008 dollars).

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### Distinguish whole & part

Consider a lognormal distribution of family incomes with a median of \$50K and a mean of \$80K.

What percentage

- of income is held by the top 5% of families?
- of families hold the top 5% of income?

Is there a difference in these percentages? Why?

Which one is generally larger? Why?

What are some other causes of income differences?

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### Explore the Causes of Income Differences

# Wage Earners; Household Size by Household Income

Source: Wikipedia/Household Income in US  
US Census Bureau: Income, Poverty 2011.

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### Explore the Causes of Income Differences

Type of Household	Lowest fifth	Second fifth	Middle fifth	Fourth fifth	Highest fifth	Top 5%
Married couple families	17%	36%	48%	65%	78%	82%
Single-male family	4%	6%	6%	5%	4%	2%
Single-female family	20%	17%	14%	9%	5%	4%
Non-family households	60%	42%	32%	21%	13%	12%
<b>TOTAL</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>
<b>Mean # of income earners</b>	<b>0.4</b>	<b>0.9</b>	<b>1.3</b>	<b>1.7</b>	<b>2</b>	<b>2.1</b>

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### Conclusion

Using the LogNormal distributions provides a principled way students can explore a plausible distribution of incomes.

Allows students to explore the difference between part and whole when using percentage grammar.

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### Bibliography

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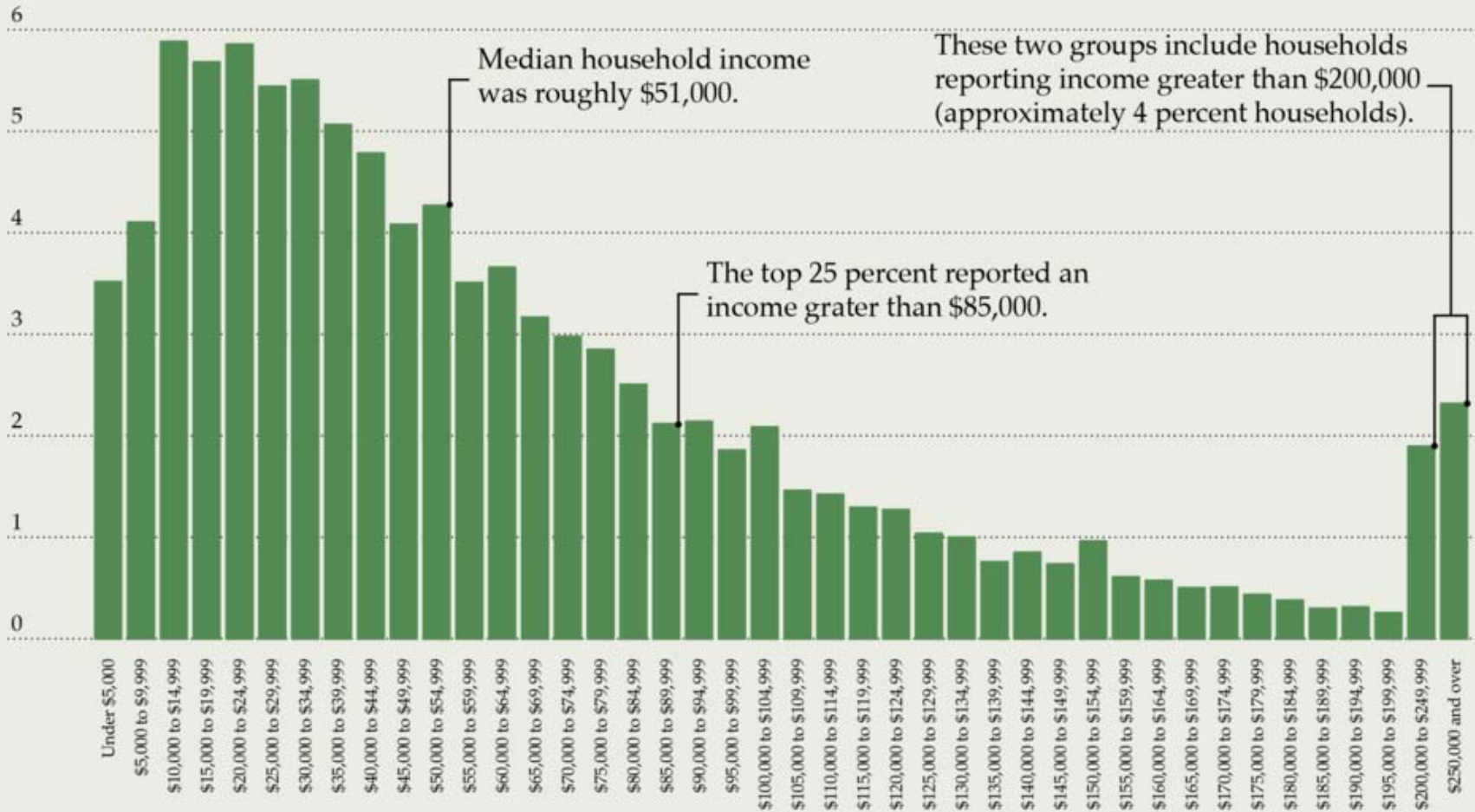
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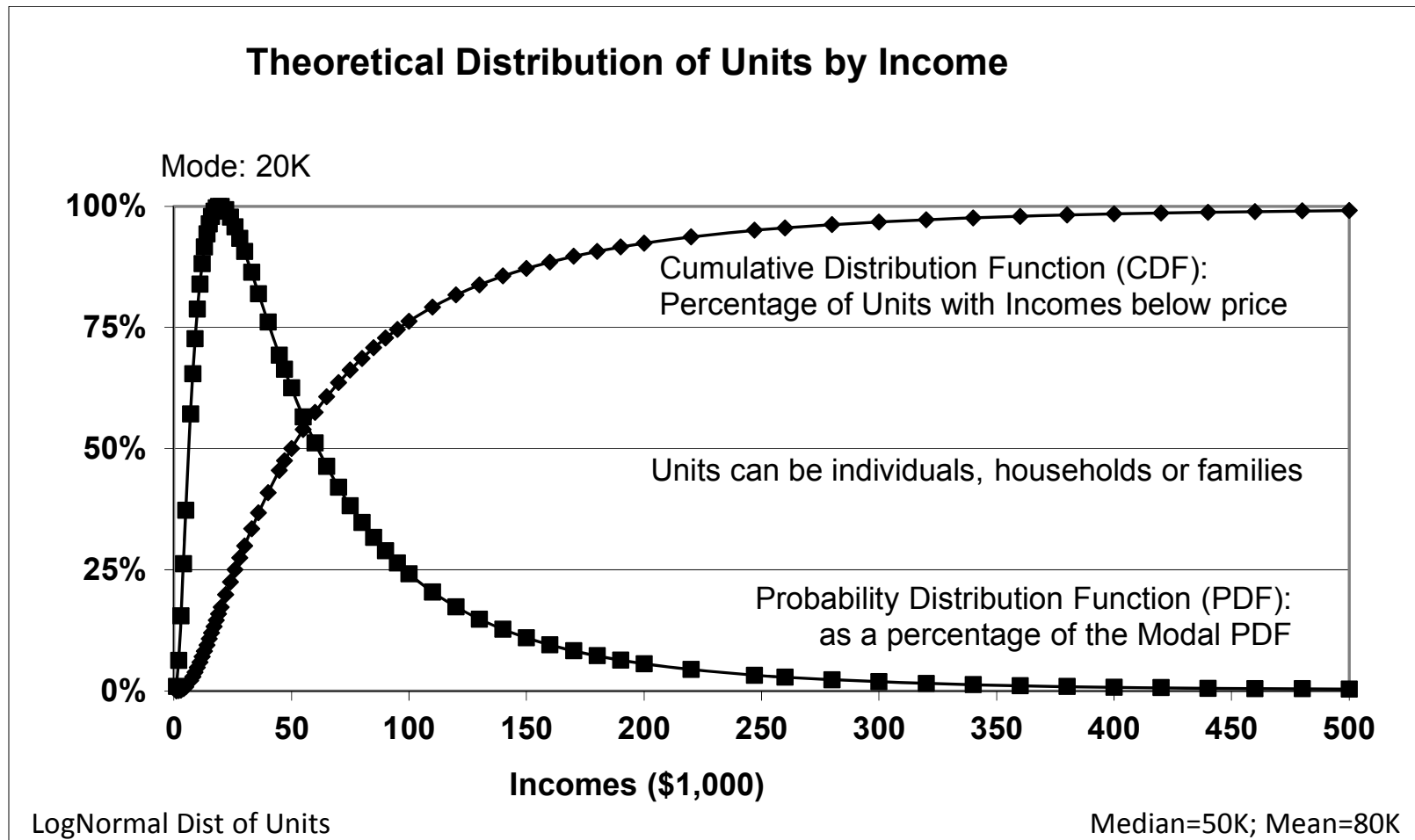
## Distribution of annual household income in the United States (2012 estimate)

percent of households



Source: U.S. Census Bureau, Current Population Survey, 2012 Annual Social and Economic Supplement

# Log-Normal Distribution of Units



# Paired Distributions

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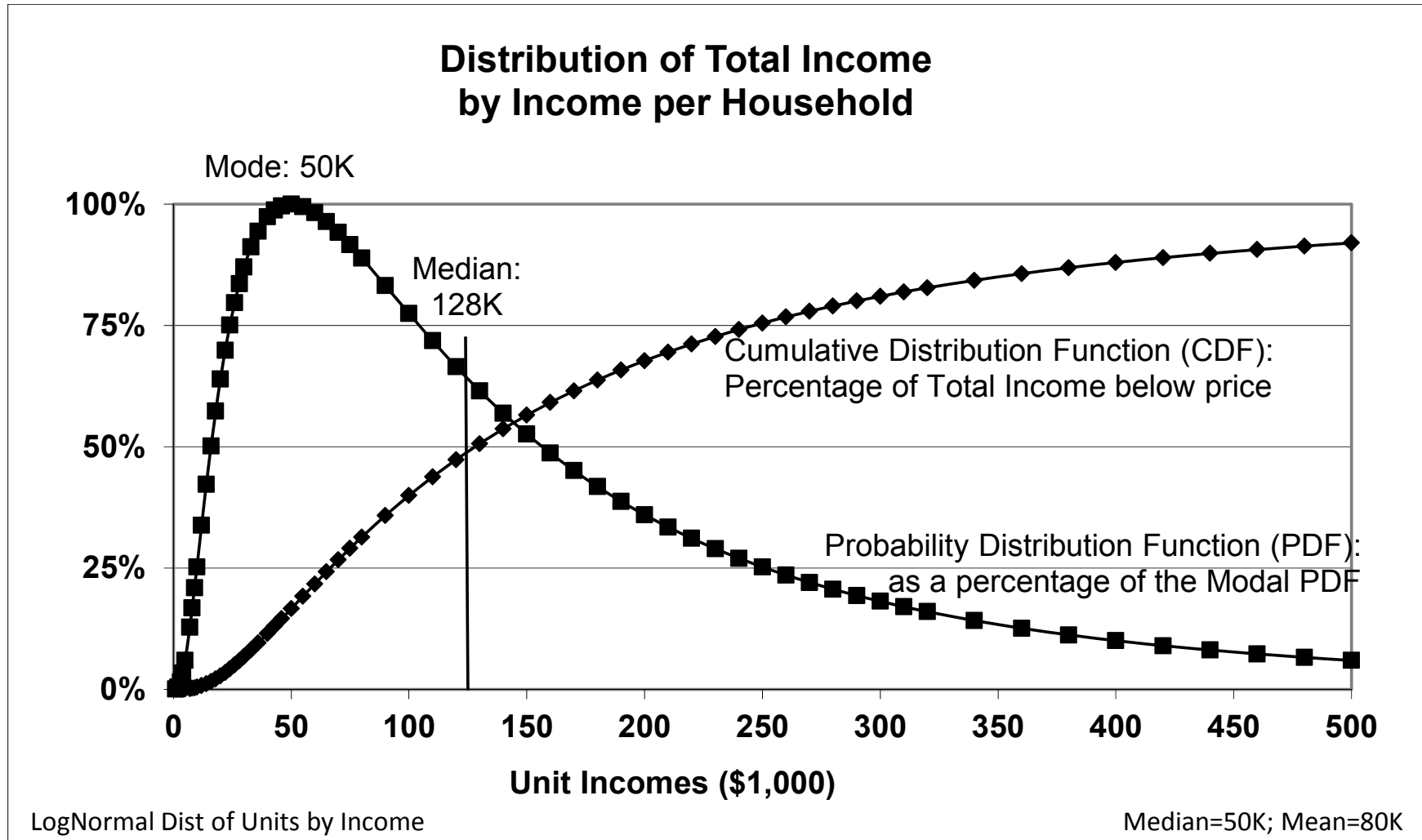
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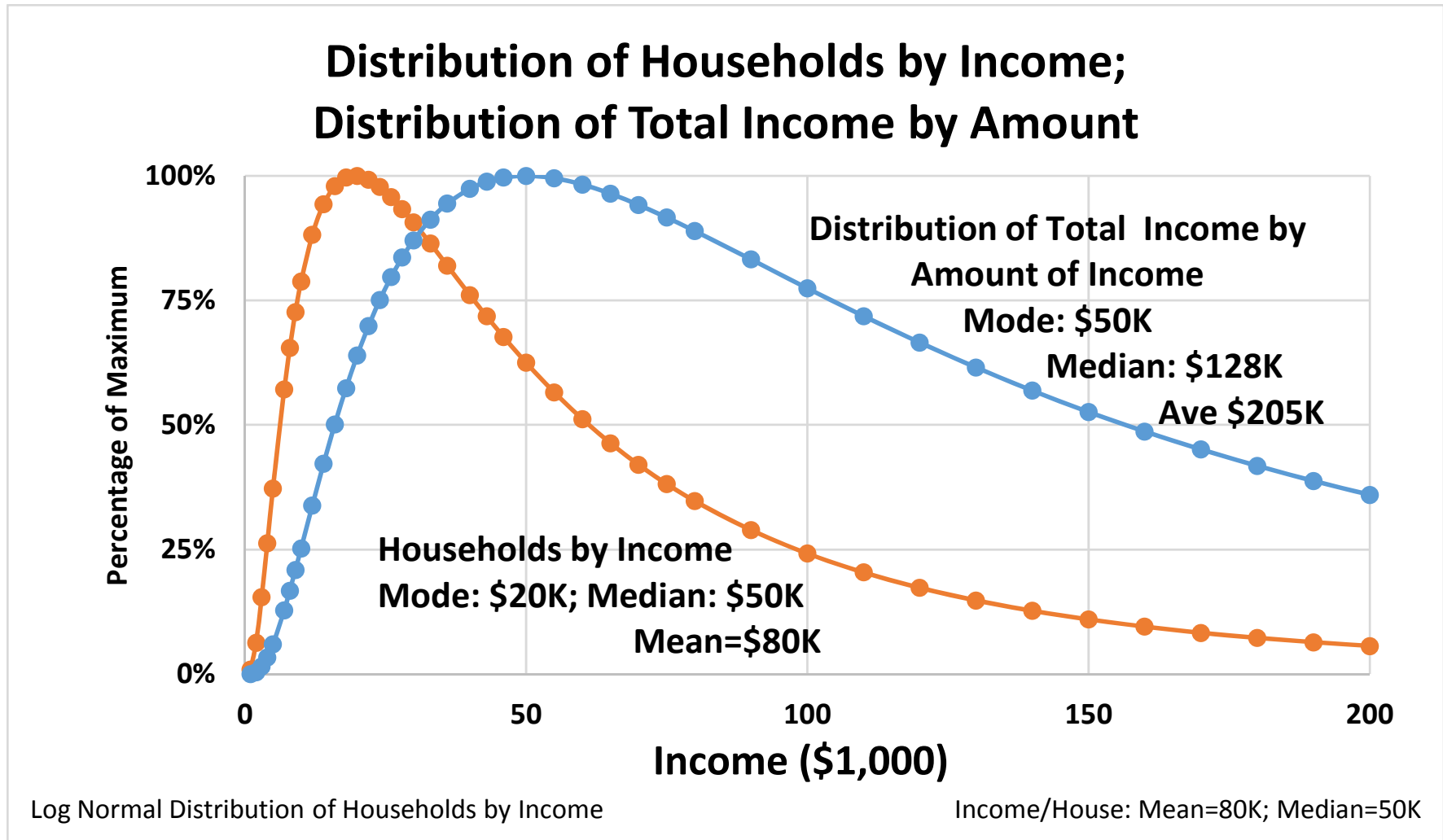
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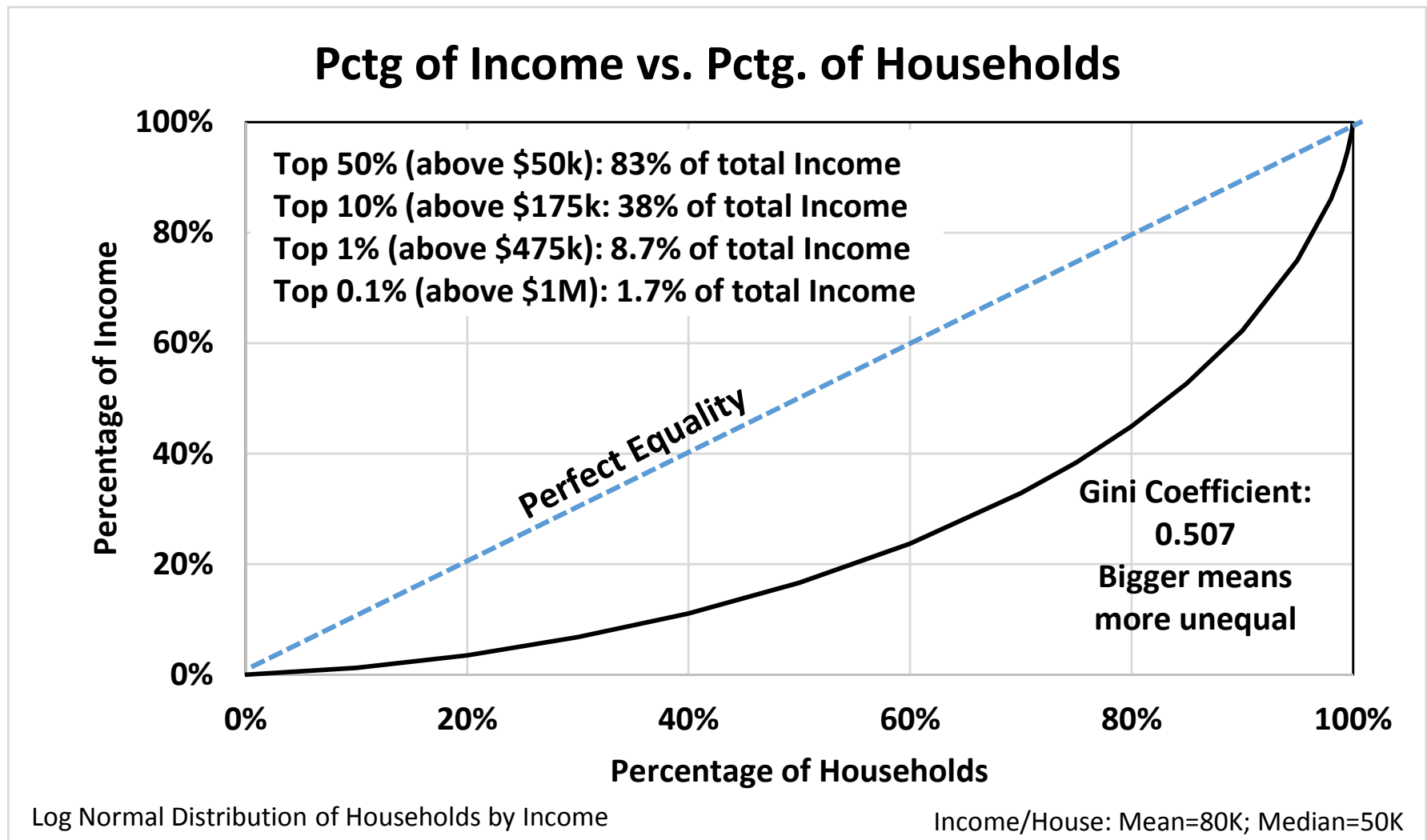
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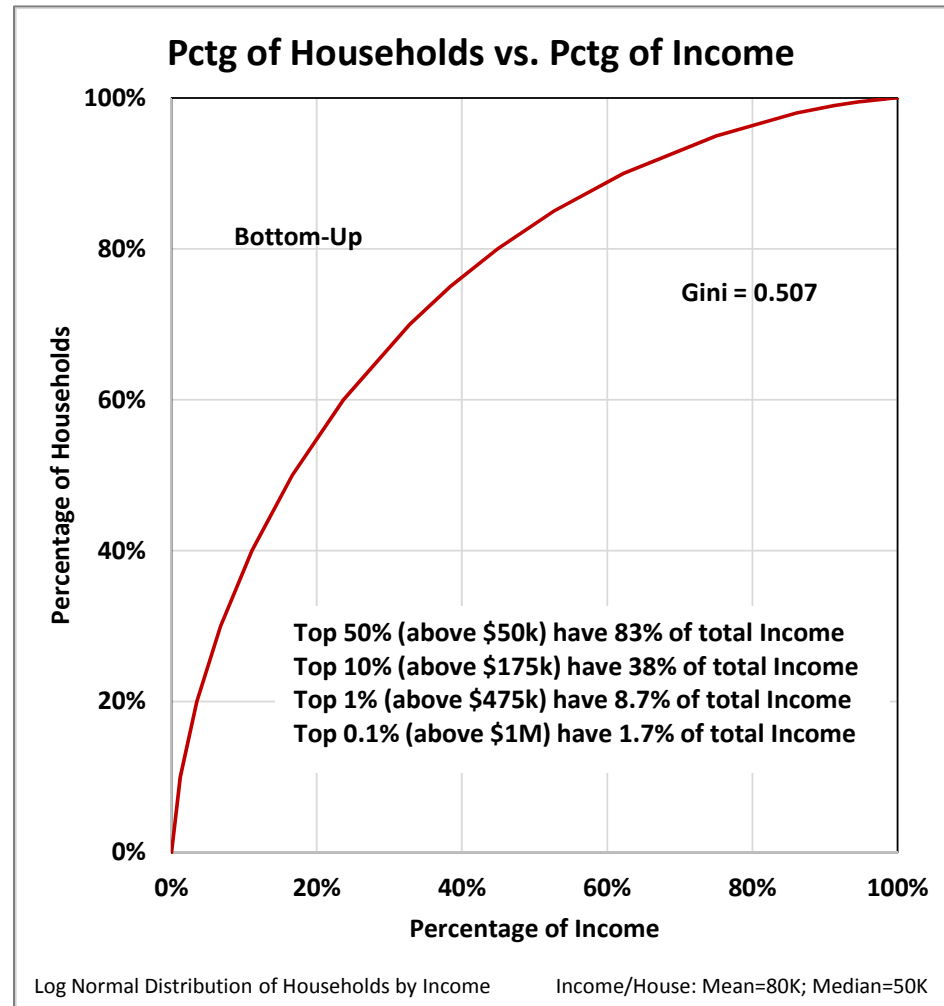
# Lorenz Curve and Gini Coefficient



# Champagne-Glass Distribution

The Gini coefficient is determined by the Mean#/Median# ratio.

The bigger this ratio the bigger the Gini coefficient and the greater the economic inequality.





# As Mean-Median Ratio ↑ Rich get Richer (or vice-versa)

Log-normal distribution. Median HH income: \$50K.

Mean#	Top 5%		Top 1%		Gini
	Min\$	%Income	Min\$	%Income	
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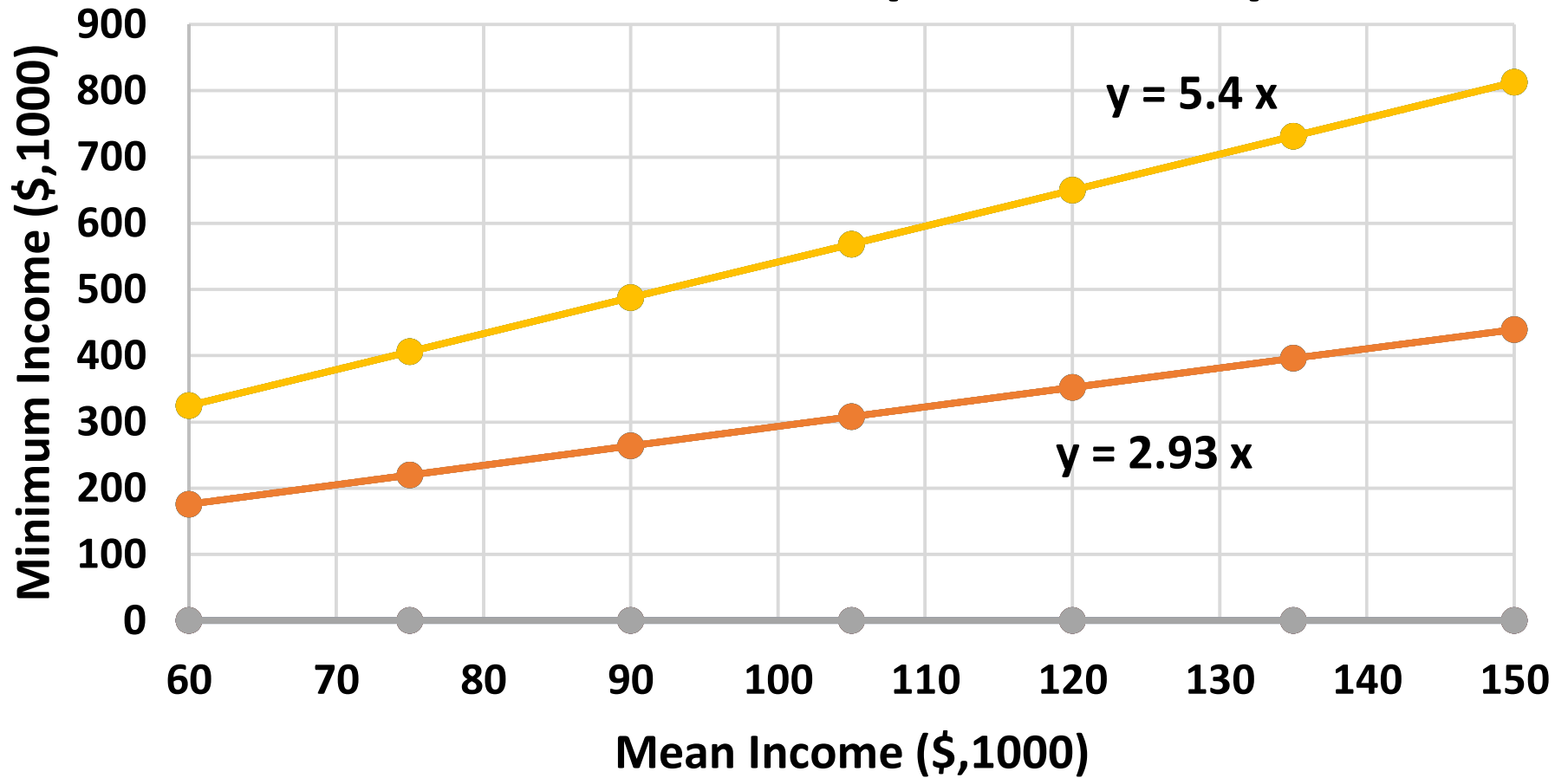
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<b>Constant Mean-Median Ratio</b>								

## Minimum Income for Top 5% and top 1%



Log Normal Distribution of Households by Income

Median Income: 50K

# Which parameters best model US household incomes?

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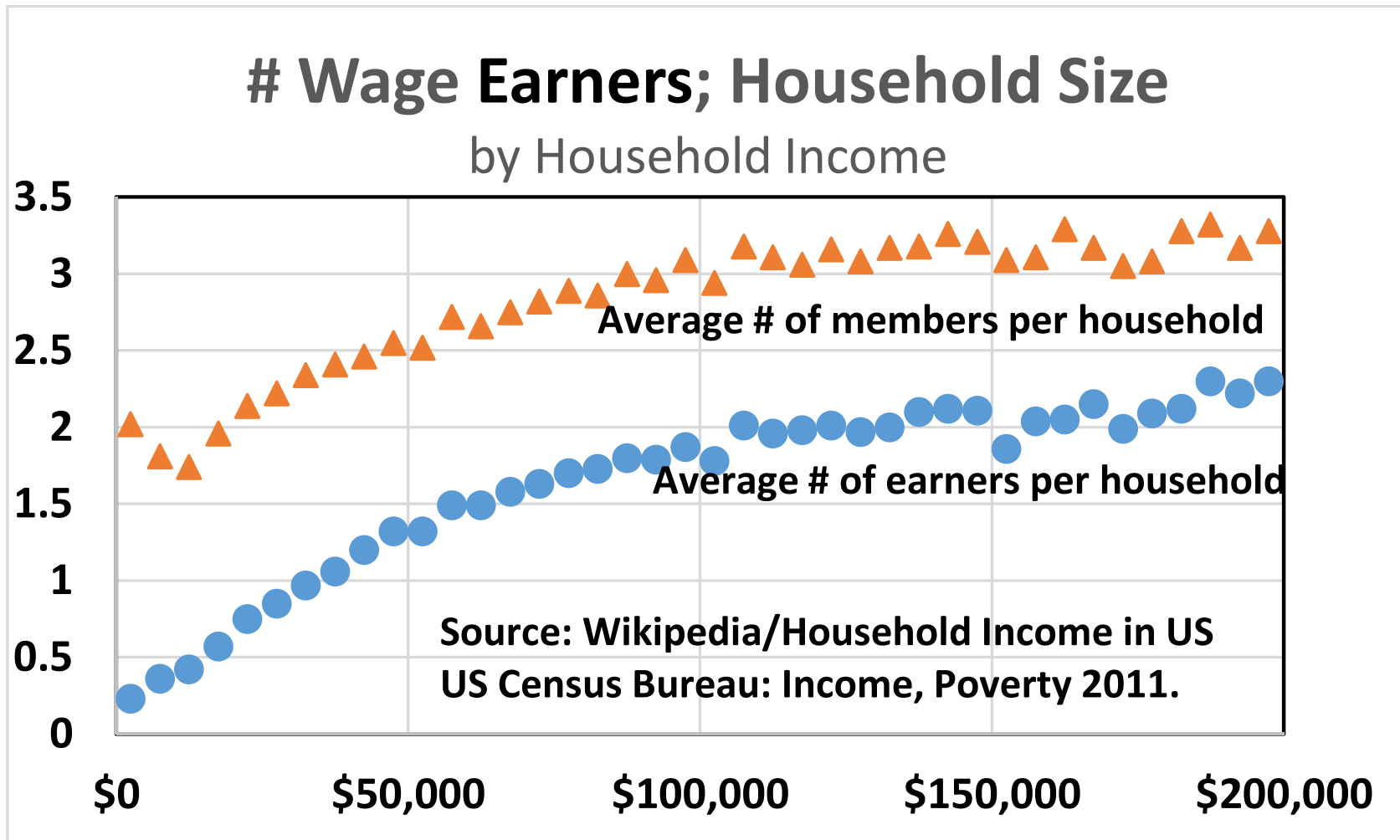
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<b>TOTAL</b>	100%	100%	100%	100%	100%	100%
Mean # of income earners	0.4	0.9	1.3	1.7	2	2.1

## **Conclusion**

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