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Classifying Studies: Features and Benefits

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Fall, 2016 Slides at <u>www.StatLit.org/pdf/2016-Schield-Studies-Slides.pdf</u>

Influences on Statistics

Typically, statistics are used as evidence for causal connections.

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Statistics are numbers in context they can be influenced – if not determined – by their context.

Their influences have been grouped into four categories: Confounding, Assembly, Randomness and Error (Bias).

The following slide reviews confounding:





Study Design Benefits: Resists Confounders

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Experiment:

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- Scientific: Can resist all confounders.
- Randomized controlled trials (RCT): Statistically controls for all pre-existing confounders.

Quasi-experiment: Researcher or nature initiates. Controls for time-dependent & constant confounders

Observational study: Researcher is passive.

- Longitudinal: Controls for constant confounders
- Cross-sectional: Controls for time-dependent CF.















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Dec. 13, 1799: George Washington awoke with a bad sore throat and began to decline rapidly. He asked to be bled. Physicians drained an estimated 5 to 7 pints in less than 16 hours. Normal blood volume per adult is 8 to 12 pints. Despite their best efforts, Washington died on December 17, leading to speculation that excessive blood loss contributed to his demise.













College drinking levels at two similar colleges: one with alcohol orientation; other without.









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Influences on Statistics

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Classifying Studies

Experiment: Requires manipulation by researcher

- Scientific: Homogeneous subjects; manipulation is repeatable
- Randomized controlled trials (RCT): Subjects are heterogeneous; one-time manipulation

Quasi-experiment: Manipulation by researcher or intervention (current or past) by nature.

Observational study: Researcher is passive.

- Longitudinal: Measurement before & after exposure
- Cross-sectional: All measurements for same time.

Study Design Benefits: Resists Confounders

Experiment:

- Scientific: Can resist all confounders.
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Nature or humans intervene

Famous Science Experiments

Galileo: Falling velocity ~ time-squared Harvey: Heart drives blood circulation Newton: White light is a combination of colors Lavoisier: Discovery of oxygen Faraday: Showed light was electro-magnetic Joule: Showed that heat was really motion Source: www.telegraph.co.uk/news/science/sciencenews/3341042/Top-ten-greatest-experiments.html

More Science Experiments: Repeatable

Approximate boiling point of water, by elevation



More Science Experiments: Density of Water vs. Temp



Randomized (Clinical) Trial: 1946: Salk Polio Vaccine

Randomly assigned to second-graders.



Observational Studies: 1948: Framingham Study



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Famous Quasi-Experiments: 1799: Bloodletting:

- Dec. 13, 1799: George Washington awoke with a bad sore throat and began to decline rapidly.
- He asked to be bled. Physicians drained an estimated 5 to 7 pints in less than 16 hours.
- Normal blood volume per adult is 8 to 12 pints.
- Despite their best efforts, Washington died on December 17, leading to speculation that excessive blood loss contributed to his demise.

Observational Studies: 1979: National Longitudinal Study of Youth

Followed youth (ages 14-22) for 26 years.

Tracked employment status and other social outcomes (prison, marriage, divorce, etc,) http://www.bls.gov/nls/NLS-50th-Anniversary-Conference-Horrigan.pdf

Most controversial result was "The Bell Curve." That book claimed that intelligence was real, hereditable and had high explanatory value.

Observational Studies: *The Bell Curve*



Observational Studies: The Bell Curve



Observational Studies: The Bell Curve

70%-60% -As IQ goes from low to high 50%-**Chance of High School Dropout** 40%-30%-20%. 10%-As parental SES goes 0% from low to high Very high Very low (+2 SDs) (-2 SDs)



Quasi-Experiments: Examples

Longitudinal:

Auto fatalities before+after change in speed limits. City gun sales before+after sensationalized killing. Student activism before+after awareness campaign.

Cross-sectional:

College drinking levels at two similar colleges: one with alcohol orientation; other without.

Quasi-Experiment: Changing Concealed Carry Laws

In "More Guns: Less Crime", John Lott used multivariate analysis to argue that passing concealedcarry laws for handguns reduced crime.



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Quasi-Experiment: Policing by Helicopter



Conclusion

Quasi-experiments are better than observational studies because the researcher or nature controls the assignment or the timing.

Essential for studying those natural interventions or disasters that are one-time only: floods, typhoons, hurricanes, plagues, etc.

Essential for those human interventions that are one-time only: surgery, training programs, changing advertising, changing price/discounts/specials, etc.