## Calculate the chance of winning in a two-candidate race with no undecided.

Candidate percentages are based on random samples with sampling error Sampling error is determined by sample size \& confidence level. Per statistical theory, sampling distribution is always Normal. In this case, the two distributions are perfectly symmetric relative to $50 \%$. Sampling just one automatically generates the other.

For any amount of separation, there is just one point at which

1) the probability of being above that point for the higher-score distribution equals the complement of
2) the probability of being above that point for the lower-score distribution.

## That point is the value at which the two distributions intersect.

In this particular case, the separation between the means is one standard deviation.
The point of interesection is at 0.5 standard deviations.
$Z=+0.5$ for the left-side distribution. $0.5 \quad 30.9 \%=1-$ NORM.S.DIST(F17,1)
$Z=-0.5$ for the right-side distribution. $-0.5 \quad 69.1 \%=1-$ NORM.S.DIST(F18,1)
Total 100.0\%

If the separation is one standard deviation, the chance of winning is $69 \%$ for the candidate having the higher average score.
$31 \%$ for the candidate having the lower average score


## Generate the relationship between

1) the percentage of the vote obtained by the candidate with the higher score,
2) the separation between the two percentage of the vote for the two candidates, and
3) the chance of winning for either candidate

Z = Half the Separation measured in Standard Deviations
Chance lower-score candidate looses = chance higher-score candidate wins

Linear fits to the lower left-end of the range

| OLS Slope | 0.1722 | $=\operatorname{SLOPE}(B 67: B 77, A 67: A 77)$ |  |
| ---: | :--- | :--- | :--- |
| Slope1 | 0.1706 | $=(0.8413-0.50) / 2$ | P1: More conservative |
| Slope2 | 0.1700 | $=(0.84-0.50) / 2$ | P2: Simplest, most conservative |



## Generate the relationship between

1) the percentage of the vote obtained by the candidate with the higher score,
2) the standard deviation for each of these distributions, and
3) the chance of winning for either candidate

P1 = percentage of the vote for the candidate with the lower score
P 2 = percentage of the vote for the candidate with the higher score Separation = P2 - P1
SD = the standard deviation of the sampling distribution for either candidate $Z=(P 2-.5) / S D=(P 2-0.5) / S D=(P 2-0.5) /[1 / s q r t(n)]=(P 2-0.5) * S q r t(n)$

3\% 95\% Margin of error

$$
M E=1 / \operatorname{Sqrt}(n) \quad \text { Sqrt(n) }=1 / 0.03 \quad n=(1 / 0.03)^{\wedge} 2
$$

$1,111.1=(1 / 0.03)^{\wedge} 2$

| A | B | C | D | E | F |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 110 | P2 | Z | Chance of lower-score candidate loosing due to sampling error |  |  |
| 110 | $50.0 \%$ | 0.00 | $50.0 \%$ | D111 =NORM.S.DIST(C111,1) |  |
| 110 | $50.5 \%$ | 0.17 | $56.6 \%$ | C111 | =(B111-0.5)/B\$106 |
| 110 | $51.0 \%$ | 0.33 | $63.1 \%$ |  |  |
|  | $51.5 \%$ | 0.50 | $69.1 \%$ |  |  |
|  | $52.0 \%$ | 0.67 | $74.8 \%$ |  |  |
|  | $52.5 \%$ | 0.83 | $79.8 \%$ |  |  |
|  | $53.0 \%$ | 1.00 | $84.1 \%$ |  |  |
|  | $53.5 \%$ | 1.17 | $87.8 \%$ |  |  |
|  | $54.0 \%$ | 1.33 | $90.9 \%$ |  |  |
|  | $54.5 \%$ | 1.50 | $93.3 \%$ |  |  |
|  | $55.0 \%$ | 1.67 | $95.2 \%$ |  |  |
|  | $55.5 \%$ | 1.83 | $96.7 \%$ |  |  |
|  | $56.0 \%$ | 2.00 | $97.7 \%$ |  |  |
|  | $56.5 \%$ | 2.17 | $98.5 \%$ |  |  |
|  | $57.0 \%$ | 2.33 | $99.0 \%$ |  |  |



## Generate the chance of winning assuming Total ME = Twice Sampling ME

Chance of lower-score candidate loosing due to sampling error

| P2 | Z | Due to Total Error |  |  |  | Difference |
| :---: | :---: | :---: | :---: | :---: | ---: | ---: |
| Ratio |  |  |  |  |  |  |
| $50.0 \%$ | 0.00 | $\mathbf{5 0 . 0 \%}$ | 0.00 | $\mathbf{5 0 . 0 \%}$ | $0.0 \%$ | \#DIV/0! |
| $50.5 \%$ | 0.17 | $\mathbf{5 6 . 6 \%}$ | 0.08 | $\mathbf{5 3 . 3 \%}$ | $3.3 \%$ | 1.993 |
| $51.0 \%$ | 0.33 | $\mathbf{6 3 . 1 \%}$ | 0.17 | $\mathbf{5 6 . 6 \%}$ | $6.4 \%$ | 1.973 |
| $51.5 \%$ | 0.50 | $\mathbf{6 9 . 1 \%}$ | 0.25 | $\mathbf{5 9 . 9 \%}$ | $9.3 \%$ | 1.940 |
| $\mathbf{5 2 . 0 \%}$ | 0.67 | $\mathbf{7 4 . 8 \%}$ | 0.33 | $\mathbf{6 3 . 1 \%}$ | $11.7 \%$ | 1.896 |
| $52.5 \%$ | 0.83 | $\mathbf{7 9 . 8 \%}$ | 0.42 | $\mathbf{6 6 . 2 \%}$ | $13.6 \%$ | 1.843 |
| $53.0 \%$ | 1.00 | $84.1 \%$ | 0.50 | $\mathbf{6 9 . 1 \%}$ | $15.0 \%$ | 1.783 |
| $53.5 \%$ | 1.17 | $87.8 \%$ | 0.58 | $\mathbf{7 2 . 0 \%}$ | $15.8 \%$ | 1.718 |
| $54.0 \%$ | 1.33 | $90.9 \%$ | 0.67 | $\mathbf{7 4 . 8 \%}$ | $\mathbf{1 6 . 1 \%}$ | 1.652 |
| $54.5 \%$ | 1.50 | $93.3 \%$ | 0.75 | $\mathbf{7 7 . 3 \%}$ | $16.0 \%$ | 1.585 |
| $55.0 \%$ | 1.67 | $95.2 \%$ | 0.83 | $\mathbf{7 9 . 8 \%}$ | $15.5 \%$ | 1.519 |
| $55.5 \%$ | 1.83 | $96.7 \%$ | 0.92 | $82.0 \%$ | $14.6 \%$ | 1.457 |
| $56.0 \%$ | 2.00 | $97.7 \%$ | 1.00 | $84.1 \%$ | $13.6 \%$ | 1.398 |

Chance of Higher-Score Candidate Winning



