"I really appreciate the opportunity to speak at Augsburg College. Milo Schield invited me to give a talk at a session at the American Statistical Association’s meeting last August. I had not realized before that session that there was a Statistical Literacy movement or that Augsburg College was the intergalactic center of that movement. (Audience laughs) I was very excited to learn this and I’m really interested in seeing what comes of your efforts."  

Joel Best (2002)

Milo Schield, a tenured Professor of Business Administration, has created and directed the statistical literacy program at Augsburg College. He has a PhD in Space Physics from Rice University. He has devoted two decades to making statistics more accessible to students.

In 1998, Schield proposed a Quantitative / Statistical Literacy course. Augsburg approved it as a catalog course in General Education (GST 200). It has been taught every year since then.

In 2001, the W M. Keck Foundation awarded Augsburg College a grant "to develop statistical literacy as an interdisciplinary curriculum in the liberal arts" with Schield as the project manager.

In 2004, Joel Best cited Schield as the "leading voice" of the statistical literacy movement.

Schield has written more than 70 papers promoting statistical literacy. According to ResearchGate these have received over 400 citations. Here are some of his papers involving general education:

- Statistical Literacy and Liberal Education at Augsburg AAC&U Peer Review 2004, 16 citations
- Statistical Literacy: Thinking Critically about Statistics APDU Of Significance 1999, 11 citations
- Understanding Confounding from Lurking Variables ASA Stats Magazine 2004, 5 citations)
- Information Literacy, Statistical Literacy & Data Literacy IASSIST Quarterly 2004, 31 citations
- Quantitative Literacy and School Mathematics: Percentages and Fractions , a chapter in the MAA booklet Calculation vs. Context: Quantitative Literacy and Its Implications for Teacher Education edited by Lynn Steen and Bernie Madison. (2008, 4 citations)

In 2014, Schield established Statistical Literacy for Managers, a course for business students majoring in management and marketing. Schield is currently working on a textbook, Practical Statistics for Decision Makers, to be published by Wiley. It is designed for students in quantitative majors such as business. This text is the companion of Statistical Literacy: Seeing the Story Behind the Story: Schield's textbook for students in non-quantitative majors such as English, Music, Political Science and Philosophy.

Schield is the editor of www.StatLit.org; the #1 website dedicated to statistical literacy with over 300,000 visits in 2015. He is an elected member of the International Statistical Institute (ISI) and he is the VP of the National Numeracy Network. He is the US Representative of the International Statistical Literacy Project. In 2015, he was nominated for the US Conference on Teaching Statistics Lifetime Achievement Award. He has travelled extensively: He has given 37 talks outside the US in 18 countries on six continents.

Many – if not most – students dread statistics. Augsburg students see value in studying statistical literacy. They are surveyed anonymously on this claim: "Statistical Literacy should be required for all college students for graduation". Of the 57 students in Schield's classes in 2015, 68% chose Agree or "Strongly agree" (21% chose "Strongly agree").