## ASSOCIATION VERSUS CAUSATION: Explained vs Caused

# "Percentage of Variation in Y explained by X" versus "Percentage of Y Caused by X" R-squared is the percentage of variation in Y explained by X (in a linear model)

Thesis: "Variation explained by X" is radically different from "result caused by X".

Problem: If X causes Y, there is generally no measure of how much influence X had on Y.

Solution: In the following case, that influence is easily understood and calculated.

Result: The "variation in Y explained by X" can be smaller thatn -- or bigger than --

"the percentage of Y caused by X"

Consider a garment selling for \$100 on average in Minnesota: no sales tax on clothing Consider the same product selling in Wisconsin which has a sales tax on clothing.

Suppose the prices in both states is normally distributed with the same StdDev Suppose the sales tax in Wisconsin is a fixed dollar amount on this item.

#### What percentage of the total price on a \$100 item is caused by the sales tax?

Sales Tax\$	\$1	\$2	\$4	\$8	\$16	\$32	\$64
%Price Caused by X	1.0%	2.0%	3.8%	7.4%	13.8%	24.2%	39.0%
Math explained	=1/101	=2/102	=4/104	=8/108	=16/116	=32/132	=64/164

#### Regress total price (Product Price + State Sales Tax) on State (0, 1)

R-squared		Wisconsii	n State Sale	s Tax (ST)			
StdDev (SD) \$1		\$2	\$4	\$8	\$16	\$32	\$64
\$1	22.2%	53.3%	82.1%	94.8%	98.7%	99.7%	99.9%
\$2	6.7%	22.2%	53.3%	82.1%	94.8%	98.7%	99.7%
\$4	1.8%	6.7%	22.2%	53.3%	82.1%	94.8%	98.7%
\$8	0.4%	1.8%	6.7%	22.2%	53.3%	82.1%	94.8%
\$16	0.1%	0.4%	1.8%	6.7%	22.2%	53.3%	82.1%
\$32	0.0%	0.1%	0.4%	1.8%	6.7%	22.2%	53.3%

#### Regress total price (Product Price + State Sales Tax) on State (0, 1)

R-squared		Wisconsi	n State Sale	s Tax (ST)			
StdDev (SD)	\$1.25	\$2.50	\$5	\$10	\$20	\$40	\$80
\$1.25	22.2%	53.3%	82.1%	94.8%	98.7%	99.7%	99.9%
\$2.50	6.7%	22.2%	53.3%	82.1%	94.8%	98.7%	99.7%
\$5	1.8%	6.7%	22.2%	53.3%	82.1%	94.8%	98.7%
\$10	0.4%	1.8%	6.7%	22.2%	53.3%	82.1%	94.8%
\$20	0.1%	0.4%	1.8%	6.7%	22.2%	53.3%	82.1%
\$40	0.0%	0.1%	0.4%	1.8%	6.7%	22.2%	53.3%

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### **Explained vs Caused**

<u>l</u>	•• -						
)	"Percenta	_	on in Y Expl	-	" versus "Percentage of Y Caused by X"	Code	State
		0	MN				
,	Consider	1	WI				
	Consider	the same pro	duct selling	in WI which	n has a sales tax on clothing.		
	Suppos	se the prices i	in MN and V	VI are norm	ally distributed with same StdDev	SALES D	ATA
•	Suppos	se the sales ta	ax in Wiscor	nsin is a fixe	d dollar amount on this item.	State	\$Pric
		_	_		_	0	84
		\$8	StdDev	\$32	Wisconsin Sales Tax (fixed amount)	0	88
		\$100	Average			0	88
)		40	# of Subject	cts (must sta	ay at 40 for this worksheet)	0	88
1						0	92
2	1. Distrib	ution of prod	uct prices (	same in eac	h state)	0	92
3	В	С	D	E	F	0	92
ļ		Total Price	Total Price	9		0	92
5	Z	MN (Tax=0	) WI	# Sold	<u>_</u>	0	92
5	-2.5	80	112	0		0	96
7	-2	84	116	1		0	96
3	-1.5	88	120	3		0	96
)	-1	92	124	5		0	96
)	-0.5	96	128	7		0	96
L	0	100	132	8		0	96
	0.5	104	136	7		0	96
3	1	108	140	5		0	100
Ļ	1.5	112	144	3		0	100
	2	116	148	1		0	100
						U	100
ì	2.5	120	152	0		0	
5	2.5	_	+				100
		120	152	0 40	r model (with slope and R-squared)	0	100 100
		120	152	0 40	r model (with slope and R-squared)	0	100 100 100
		120	152 nd the asso	0 40 ciated linea		0 0 0	100 100 100
Dy		120	152 nd the asso	0 40 ciated linea		0 0 0 0	100 100 100 100 100
Dy		120 aph of data a	nd the asso ce plus T + 100	0 40 ciated linea		0 0 0 0	100 100 100 100 100 104
<b>D</b> y		aph of data a  Sale Pric y = 32x	nd the asso ce plus T + 100	0 40 ciated linea		0 0 0 0 0	100 100 100 100 100 104 104
<b>D</b> y		aph of data a  Sale Pric y = 32x	nd the asso ce plus T + 100	0 40 ciated linea		0 0 0 0 0 0	100 100 100 100 100 104 104
<b>D</b> y		aph of data a  Sale Pric y = 32x	nd the asso ce plus T + 100	0 40 ciated linea		0 0 0 0 0 0	100 100 100 100 100 104 104 104
<b>D</b> y		aph of data a  Sale Pric y = 32x	nd the asso ce plus T + 100	0 40 ciated linea		0 0 0 0 0 0 0	100 100 100 100 104 104 104 104
<b>D</b> :		aph of data a  Sale Pric y = 32x	nd the asso ce plus T + 100	0 40 ciated linea		0 0 0 0 0 0 0	100 100 100 100 104 104 104 104 104
<b>D</b> :		aph of data a  Sale Pric y = 32x	nd the asso ce plus T + 100	0 40 ciated linea		0 0 0 0 0 0 0	100 100 100 100 104 104 104 104 104 104
0 0 0		aph of data a  Sale Pric y = 32x	nd the asso ce plus T + 100	0 40 ciated linea		0 0 0 0 0 0 0	100 100 100 100 104 104 104 104 104 104
D: 60 60 90		aph of data a  Sale Pric y = 32x	nd the asso ce plus T + 100	0 40 ciated linea		0 0 0 0 0 0 0 0	100 100 100 100 104 104 104 104 104 104
<b>D</b> 60  60  60  60  60  60  60  60  60  6		aph of data a  Sale Pric y = 32x	nd the asso ce plus T + 100	0 40 ciated linea			100 100 100 100 104 104 104 104 104 108 108
D:	ynamic gra	aph of data a  Sale Pric y = 32x	152 nd the asso ce plus T + 100 5333	0 40 ciated linea	us State		100 100 100 100 104 104 104 104 104 108 108 108
6 Dy 50 10 20 30		aph of data a  Sale Pric y = 32x	152 nd the asso ce plus T + 100 5333	0 40 ciated linea			100 100 100 100 104 104 104 104 104 108 108 108
Dy 50 10 20 30 50	ynamic gra	aph of data a  Sale Pric  y = 32x  R <sup>2</sup> = 0.	152 nd the asso ce plus T + 100 5333	0 40 ciated linea  Tax versu  0.5	is State		100 100 100 100 104 104 104 104 104 108 108 108 108 108
50 10 20 30	o Change sa	aph of data a  Sale Pric y = 32x R <sup>2</sup> = 0.	nd the asso ce plus T + 100 5333	0 40 ciated linea  Tax versu  0.5 deviation (Si	is State		100 100 100 100 104 104 104 104 104 108 108 108

# ASSOCIATION VERSUS CAUSATION: Explained vs Caused

	1	116
	1	120
	1	120
	1	120
	1	124
	1	124
	1	124
	1	124
	1	124
	1	128
	1	128
	1	128
	1	128
	1	128
	1	128
	1	128
	1	132
	1	132
	1	132
	1	132
	1	132
	1	132
	1	132
	1	132
	1	136
	1	136
	1	136
	1	136
	1	136 136
	1 1	136 136
	1	140
	1	140
	1	140
	1	140
ACTUAL RESULTS FOR THIS DATA	1	140
Minnesota Wisconsin	1	144
0 1	1	144
Ave \$100.00 \$132.00	1	144
SD \$7.58 \$7.58	1	148
	-	0

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Row	L	M	N	0	Р	Q	R	S	Т
48		\$1	\$2	\$4	\$8	\$16	\$32	\$64	
49	\$1	33.33%	50.00%	66.67%	80.00%	88.89%	94.12%	96.97%	
50	\$2	0.00%	20.00%	42.86%	63.64%	78.95%	88.57%	94.03%	
51	\$4	-33.33%	-14.29%	11.11%	38.46%	61.90%	78.38%	88.41%	
52	\$8	-60.00%	-45.45%	-23.08%	5.88%	36.00%	60.98%	78.08%	
53	\$16	-77.78%	-68.42%	-52.38%	-28.00%	3.03%	34.69%	60.49%	
	M59	=(1+M\$54-\$L59)/(1+M\$54+\$L59)							