2

Controlling for Context By Standardizing

Milo Schield

Editor of www.StatLit.org Consultant Univ. New Mexico Fellow, American Statistical Association President, National Numeracy Network (NNN) US Rep: International Statistical Literacy Project ECOTS May 2020

www.StatLit.org/pdf/2020-Schield-eCOTS.pdf www.StatLit.org/pdf/2020-Schield-eCOTS-Slides.pdf www.StatLit.org/v/2020-Schield-eCOTS-Slides.mp4

Today's students want to engage in social issues

Most social issues involve social statistics: typically averages, counts and rates.

Most social statistics are crude statistics: they don't take anything else into account.

To really understand social statistics, students need to "see" how to *take something into account*.

Students get engaged in learning that social statistics may have a *story behind the story*.

Most Social Statistics are Observational Statistics

Why is the Covid-19 infection rate much higher in Italy (1,333/M) than in the US (279/M)? [3/25]

- Older people are a bigger share of the population in Italy (23%) than in the US (17%).
- Population density is higher in Italy (533 per sq. mile) than in the US (94 per sq. mile).

To compare Italy's infection rate with US's, such confounders may need to be controlled for.

"Taking into Account": "Controlling for": Mental

Computer methods of controlling for confounders are powerful, but they may obscure the process.

Manual methods are easy to do (weighted average) and can "show" students the key ideas (graphical).

CONTROLLING	G FOR CONFOUNDERS

Take into account (mental)			
	Can do by hand		Calculator/Computer
1	Select/Stratify	4	Linear Regression
2	Form Ratios	5	Logistic Regression
3	Standardize	6	Multivariate Regress

Standards for Standardizing: Std. Group & Combined Group

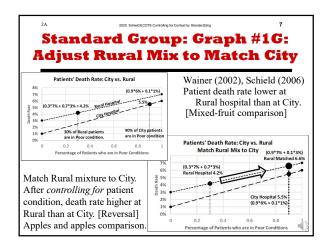
Standardizing (<u>adjusting</u>) requires a standard for matching the mixtures (weights) of the two groups.

Standard-group matching means selecting one group as the standard and <u>adjusting</u> the other group mixture to match that standard. (C.f., demography)

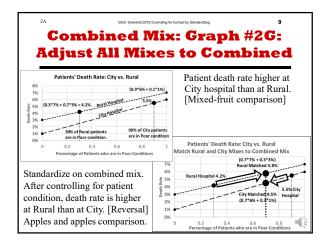
Combined-group matching <u>adjusts</u> both group mixtures to their combined values. (C.f., regression)

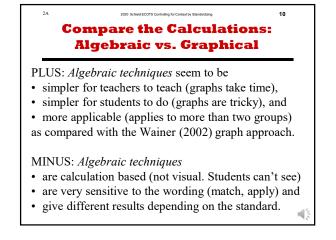
Calculations can be done algebraically or graphically. Two standards and two calculations = 4 combinations

	ndard ust Ru		-			
Patients' D	eath Rate (Mix:	Percentage in	this condition)	Crude com	nara	
Hospital	Good Cond.	Poor Cond	. All	-		
City	1% (10%)	6% (90%)	5.5%	Mixed-fruit		
Rural	3% (70%)	7% (30%)	4.2%			
All: City	= 0.1*1% + 0	0.9*6%	1.3 points			
All: Rural	= 0.7*3% + 0	0.3*7%	City higher			
		Match R	ural Mix to Cit	y; Apply City Mi	ix to Rural	
Match Ru	ral to City.			ix: Percentage in th		
	2	Hospital	Good Con	d. Poor Cond.	All	
After <i>controlling for</i> <i>patient condition</i> , the death rate is higher at		City	1% (10%)	6% (90%)	5.5%	
		Rural	3% (10%)	7% (90%)	6.6%	
		All: City	= 0.9*6% +	+ (1-0.9)*1%	-1.1 pts	
Rural tha	n at City	All: Rura	I = 0.9*7% +	+ (1-0.9)*3%	City lowe	



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Co	mbine	d Mix:	: Alge	bra #2	2A:	
Adi	ust All	Mixes	s to Co	mbin	ed	
Patients' De	eath Rate (Mix:	Percentage in th	nis condition)	Crude com	pare	
Hospital	Good Cond.	Poor Cond.	All	Mixed-fr	•	
City	1% (10%)	6% (90%)	5.5%	maca ji		
Rural	3% (70%)	7% (30%)	4.2%			
All: City	= 0.1*1% + 0	.9*6%	1.3 points			
All: Rural	= 0.7*3% + 0	.3*7%	City higher			
Match City & Rural Mixes to Combi					d Mix: 70%	
	mbined: 70%	Patients' Death Rate (Mix: Percentage in this condition)				
After controlling for patient condition, death rate is higher at Rural than at City. [Reversal]		Hospital	Good Cond.	Poor Cond.	All	
		City	1% (30%)	6% (70%)	4.5%	
		Rural	3% (30%)	7% (70%)	5.8%	
		All: City	= 0.3*1% + 0.7*6%		-1.3 pts	
Apples & a	pples compare	All: Rural	= 0.3*3% +	0.7*7%	City lower	





Both let Students work Problems. Might Teaching Both Be Best?

11

I've taught combined-group graphs (#2G) for almost 10 years. This past year I taught standard-group algebra (#1A).

Suppose you start with *standard-group algebra* (#1A): it is simpler to teach and simpler to do. Then have students show their results using Wainer's graph (#1B).

Depending on time, introduce *combined-group algebra* (#2A). Have students show their results in a graph (#2B).

Doing the visual graphical technique should help students **see and understand** what the algebraic technique is doing.

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Standards for Standardizing: Std. Group & Combined Group

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Standard-group matching means selecting one group as the standard and <u>adjusting</u> the other group mixture to match that standard. (C.f., demography)

Combined-group matching <u>adjusts</u> both group mixtures to their combined values. (C.f., regression)

Calculations can be done algebraically or graphically. Two standards and two calculations = 4 combinations

Standard Group: Algebra #1A Adjust Rural Mix to Match City

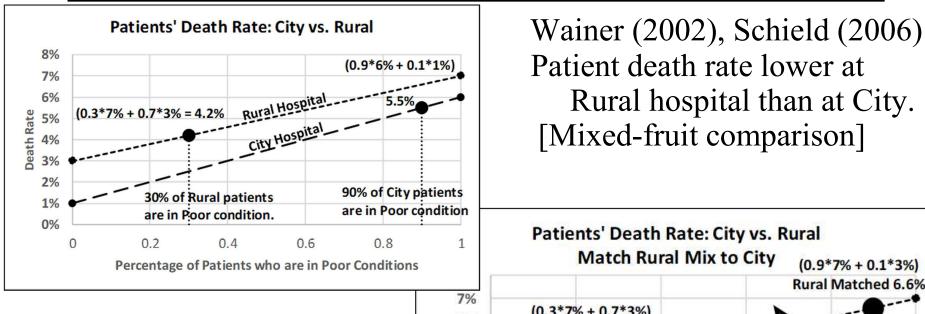
Patients' Death Rate (Mix: Percentage in this condition)					
Hospital	Good Cond.	All			
City	1% (10%)	5.5%			
Rural	3% (70%)	7% (30%)	4.2%		
All: City	= 0.1*1% + 0	1.3 points			
All: Rural	= 0.7*3% + (City higher			

Crude compare Mixed-fruit

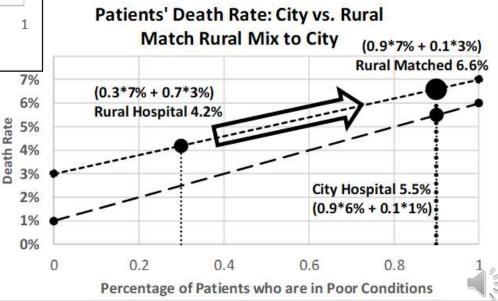
Match Rural to City. After *controlling for patient condition*, the death rate is higher at Rural than at City.

Match Rural Mix to City; Apply City Mix to Rural						
Patients' De	Patients' Death Rate (Mix: Percentage in this condition)					
Hospital	Good Cond. Poor Cond. All					
City	1% (10%)	6% (90%)	5.5%			
Rural	3% (10%)	7% (90%)	6.6%			
All: City	= 0.9*6% + (-1.1 pts				
All: Rural	City lower					

Standard Group: Graph #1G: Adjust Rural Mix to Match City



Match Rural mixture to City. After *controlling for* patient condition, death rate higher at Rural than at City. [Reversal] Apples and apples comparison.



Combined Mix: Algebra #2A: Adjust All Mixes to Combined

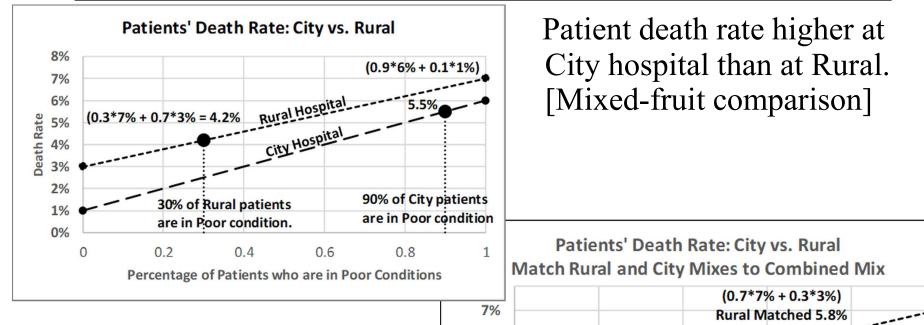
Patients' Death Rate (Mix: Percentage in this condition)					
Hospital	Good Cond.	Poor Cond.	All		
City	1% (10%) 6% (90%)		5.5%		
Rural	3% (70%)	7% (30%)	4.2%		
All: City	= 0.1*1% + 0	1.3 points			
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Crude compare Mixed-fruit

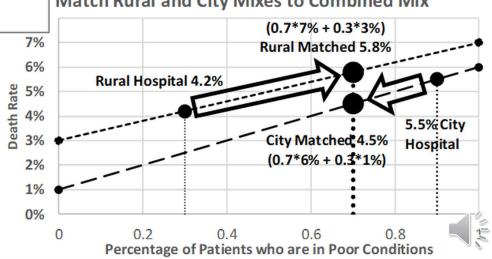
Match to combined: 70% After controlling for patient condition, death rate is higher at Rural than at City. [Reversal] Apples & apples compare

Match City & Rural Mixes to Combined Mix: 70%						
Patients' De	Patients' Death Rate (Mix: Percentage in this condition)					
Hospital	Hospital Good Cond. Poor Cond. All					
City	1% (30%)	6% (70%)	4.5%			
Rural	3% (30%)	7% (70%)	5.8%			
All: City	= 0.3*1% + 0	-1.3 pts				
All: Rural	= 0.3*3% + 0	0.7*7%	City lower			

Combined Mix: Graph #2G: Adjust All Mixes to Combined



Standardize on combined mix. After controlling for patient condition, death rate is higher at Rural than at City. [Reversal] Apples and apples comparison.



10

Compare the Calculations: Algebraic vs. Graphical

PLUS: Algebraic techniques seem to be

- simpler for teachers to teach (graphs take time),
- simpler for students to do (graphs are tricky), and
- more applicable (applies to more than two groups) as compared with the Wainer (2002) graph approach.

MINUS: Algebraic techniques

- are calculation based (not visual. Students can't see)
- are very sensitive to the wording (match, apply) and
- give different results depending on the standard.

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Bibliography: The Graphical Technique

Wainer, H. (2002). "The BK-Plot: Making Simpson's Paradox Clear to the Masses." *CHANCE*, 15(3):60-62. <u>www.statlit.org/Wainer.htm</u> <u>www.statlit.org/CP/Cornfield/2002-Wainer-Visual-Revelation-BK-plot.pdf</u>

Schield, M. (2006). Understanding Confounding from Lurking Variables using Graphs. *STATS Magazine* ASA. Fall 2006. pp. 14-18. See <u>www.StatLit.org/pdf/2006SchieldSTATS.pdf</u>

Thanks to Marc Isaacson for the title of – and comments on – these slides.